

Mid-Week Pictorial

"NEWS OF THE WORLD IN PICTURES"



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APRIL 29,
1926
VOL. XXIII, NO. 10

PUBLISHED WEEKLY
BY
THE NEW YORK TIMES
COMPANY

Spring Calls to Terpsichore:
Flying Figure
of a Member of the Fokine Ballet in
a Rehearsal at Riverside Park, N.Y.
(Photo International.)

Metropolitan Amusement Guide

CHARLES DILLINGHAM ATTRACTIONS

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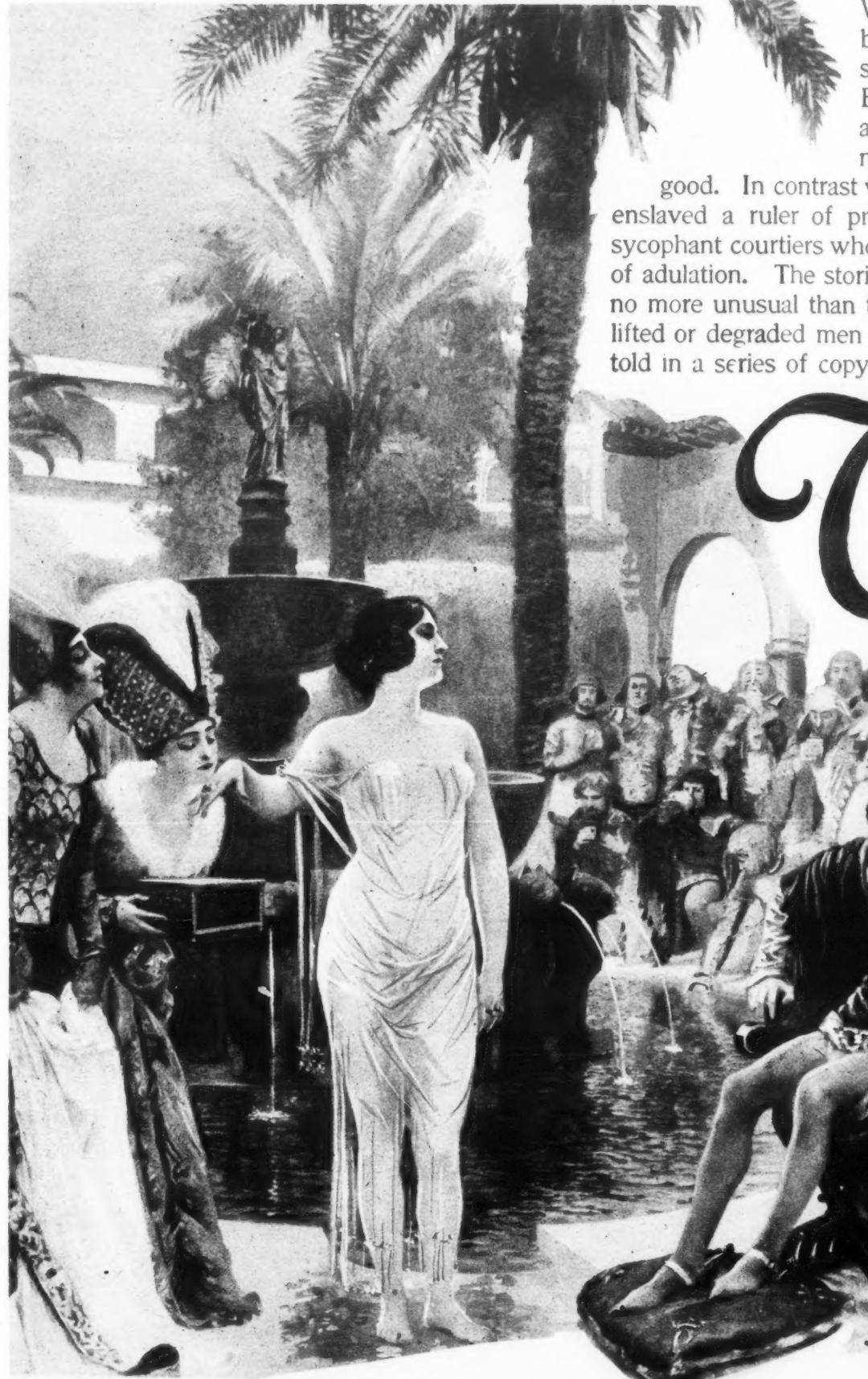
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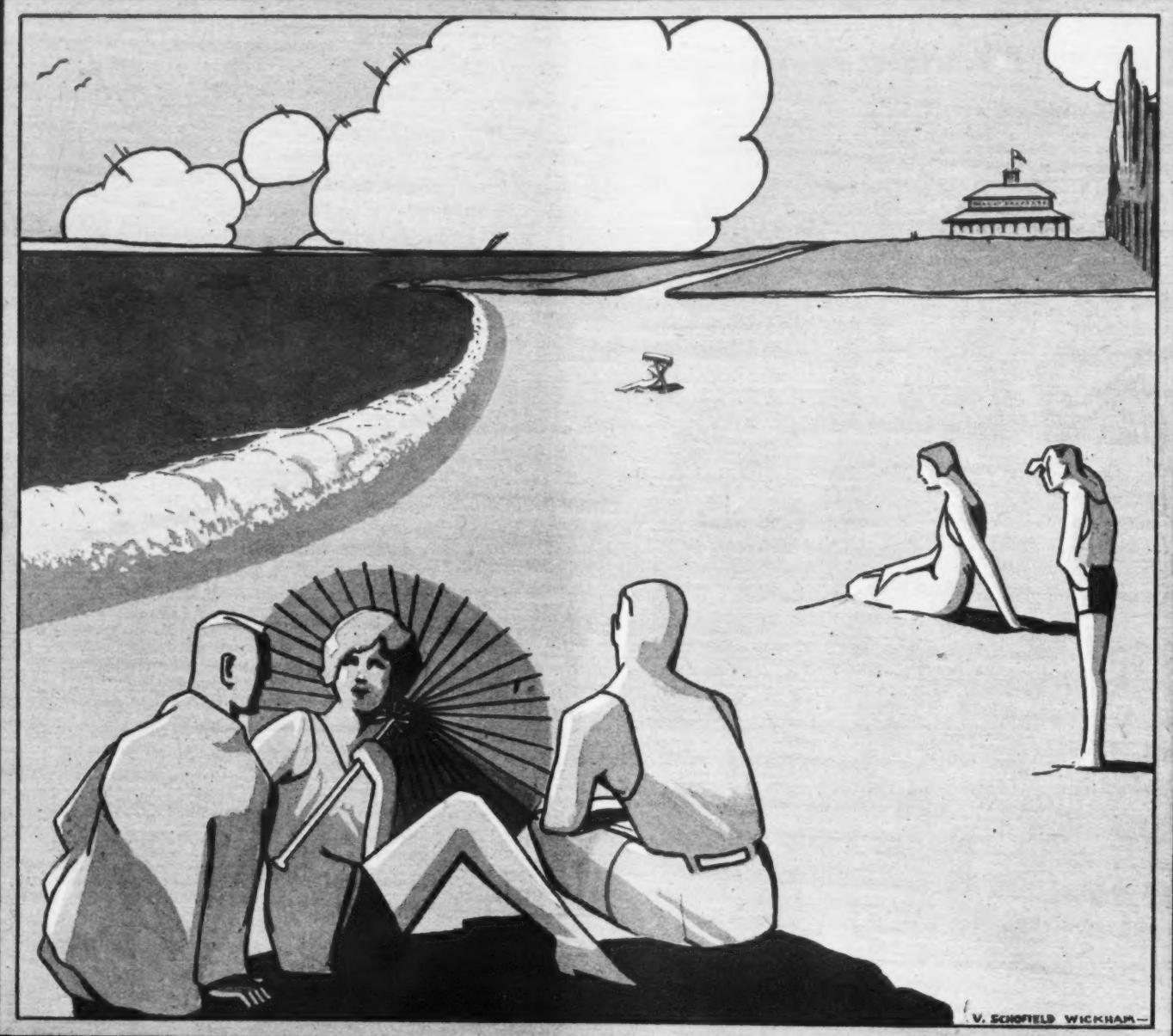
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Page Three

Mid-Week Pictorial



*"To talk of many things:
Of shoes and ships and sealing-wax,
Of cabbages and kings"—*

is one of the most valuable of social accomplishments. But in order to talk well and entertainingly, you must know interesting things to talk about.

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TRANSLATION

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Maharajah de Kapurthala



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WHEN THE TREES BURST INTO BLOSSOM AND APRIL IS
SWEET.
(© H. Armstrong Roberts.)

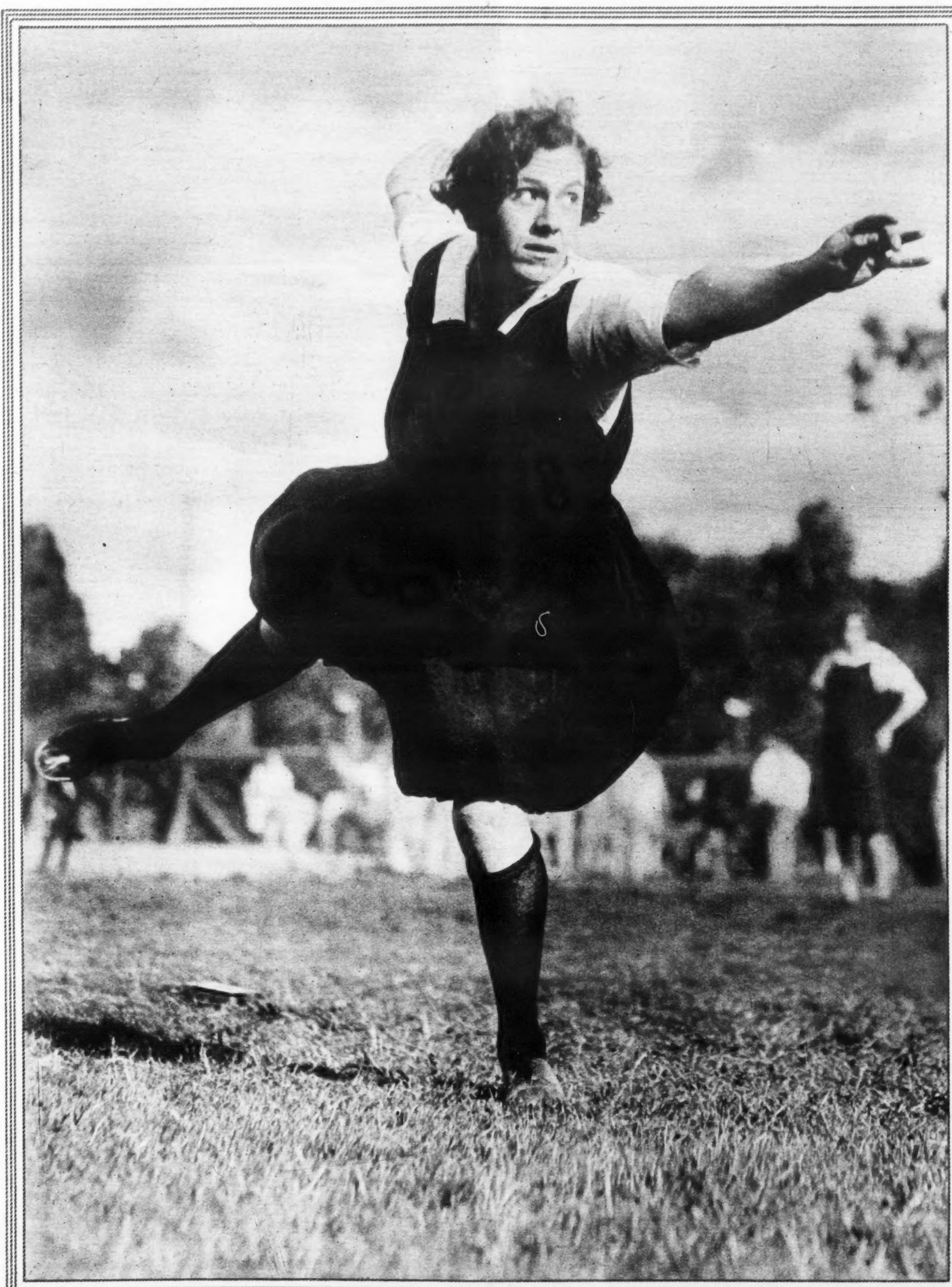
Mid-Week Pictorial

"A National Magazine of News Pictures"

VOL. XXIII, NO. 10.

NEW YORK, APRIL 29, 1926.

PRICE TEN CENTS.



THE WINNER OF TWO NEW NATIONAL WOMEN'S RECORDS: MISS LILLIAN COPELAND

of the University of Southern California, Who Recently Made a Distance of 35 Feet for the Shot-put and 94 Feet 8 Inches for the Discus in One Day.
(Times Wide World Photos.)

WITH THE NEW BOOKS



JOHN MASEFIELD.
(Times Wide World Photos.)

"ODTAA."
By John Masefield. New York: The Macmillan Company. \$2.

THAT John Masefield is a poet of distinction does not mean that he cannot write vivid and compelling prose such as marks his latest novel "Odtaa," the scene of which is laid in the mythical State of Santa Barbara, a country of South American characteristics, including the inevitable dictator and the equally inevitable revolutions.

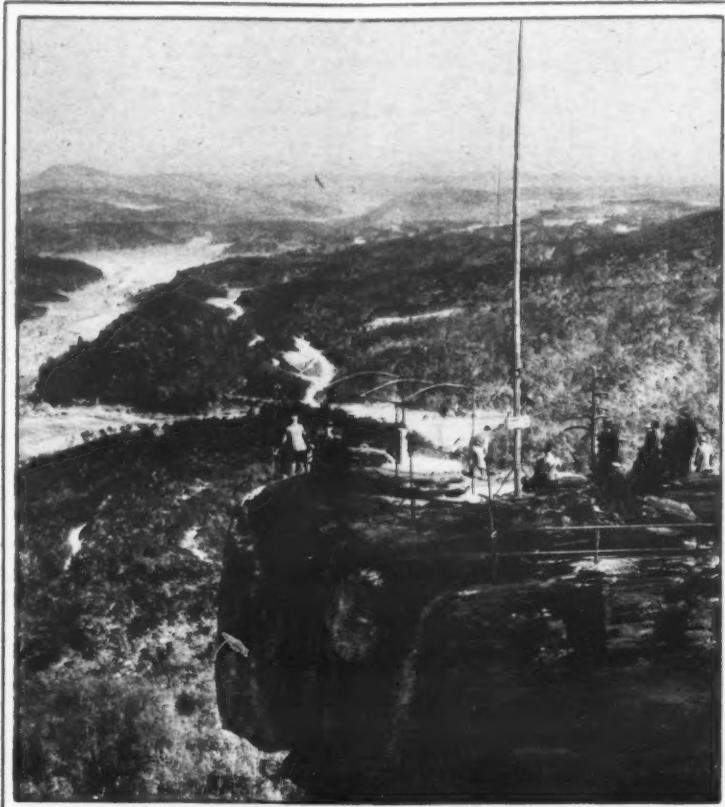
The dictator in this case is a certain Lopez, who has become so drunk with power that, like the Roman Emperors, he decreed that he should be worshiped as a god. A revolt breaks out, but is quickly suppressed by the execution of its leaders. It becomes imperative that the revolutionists get in touch with their main leader, Don Manuel, who, not sensing the imminence of the revolt, had left the capital for the back country. The roads were watched and it seemed impossible to get word to him.

At this juncture the hero, Highworth Ridden, a young Englishman, steps into the breach and carries the "Message to Garcia." Landing in Santa Barbara shortly before the revolt, he promptly falls in love with the charming Carlotta, not knowing that she was engaged to be married to Don Manuel. Then when Carlotta has been imprisoned, Ridden, knowing that her only hope lies in Don Manuel, starts out to reach him.

For stark power and horror the story of that nightmare journey is an epic of modern fiction. It is by far the outstanding feature of the book. It is alive with beauty, brutality, pain and passion. And for that reason it is the more regrettable that the story should be marred by the invoking of the supernatural and by a weak and obvious conclusion. But despite that the tale has more than talent. It is touched with genius.

* * *

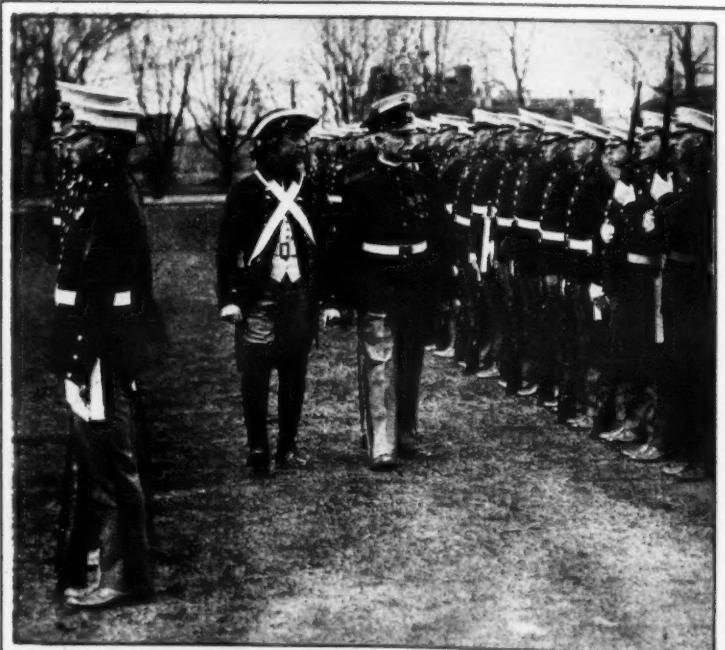
James Branch Cabell again goes to Poictesme for "The Silver Stallion," his latest offering. . . . "Wild Heart," by Isabelle Sandy, is a story of religious mysticism, replete with beauty and told with rare simplicity. . . . Arthur Train's "The Blind Goddess" is undeniably the best thing that he has done. . . . "If Today Have No Tomorrow," by Olive Gilbreath, is an illuminating story of the Russian aristocracy during the revolution.



MAKING AN ALTITUDE FLIGHT: JOE KIRKWOOD, Trick Golfer, Is the First to Drive a Golf Ball From Chimney Rock, Near Asheville, N. C.
(Times Wide World Photos.)



BEAUTIES OF THE BOSTON TECH: W. F. MacCORMACK, R. B. Jones, Harry Burgess and Robert Hatch, Leading "Show Girls" in the Annual M. I. T. Musical Comedy, Disport Themselves on the Girders of the New Statler Hotel Building.
(Times Wide World Photos.)



A REVIEW OF MARINES: EXHIBITION DRILL in Philadelphia by a Detachment From the U. S. S. Arkansas. One of the Reviewing Officers Wears the Marine Togs of 1775.
(Times Wide World Photos.)

MAN OF THE WEEK



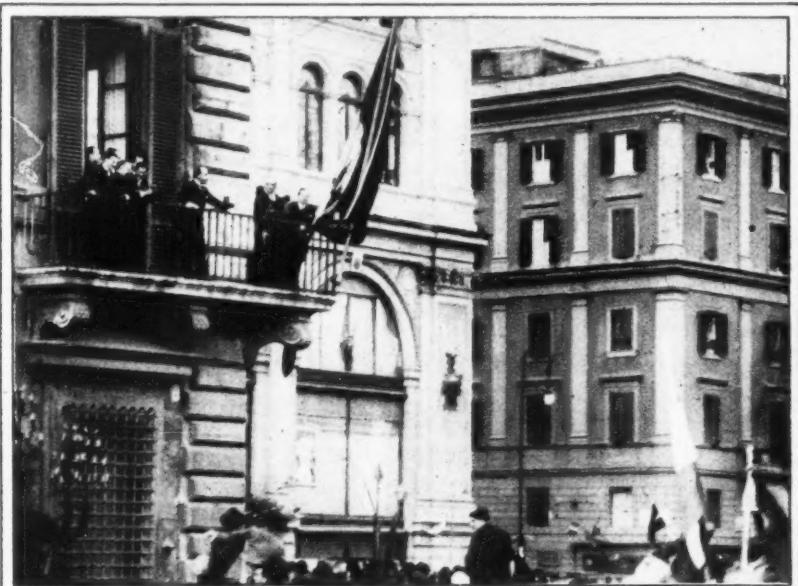
REV. DR. S. PARKES CADMAN.
(Times Wide World Photos.)

DR. S. PARKES CADMAN, President of the Federal Council of Churches of Christ in America, is one of the most influential clergymen of this country. No one of his calling is so often mentioned in the press in connection with public movements. His sermons over the radio each Sunday reach an invisible audience of hundreds of thousands, perhaps millions.

At present he is the storm centre of a controversy stirred up by recent public utterances at the Bedford Branch of the Y. M. C. A. in Brooklyn. He spoke on "Disarmament and World Peace," and while, at the outset of his remarks, he declared he was not an "out-and-out pacifist," his speech was a direct attack on the Army Reserve system and the introduction of military training in high schools, universities and other institutions of learning.

A group of reserve officers were in the hall, and at the conclusion of Dr. Cadman's address objected to some of his statements. Instantly there was a commotion, and the music of trumpeters drowned the voices of the objectors. A telephone call was sent for the police, and on their arrival the protesting officers were ejected.

Reactions to the incident were prompt in coming. Colonel Trott of the Second Corps Area at Governors Island said that the National Defense act, referred to by Dr. Cadman, expressed the best American thought on the subject of defense and had received the approval of Bishop Manning, Cardinal Hayes and other eminent churchmen. Dr. William Starr Myers, Professor of Politics at Princeton, denounced Dr. Cadman's statements as "arrant pacifism." A Brooklyn organization of Veterans of Foreign Wars refused any longer to cooperate with the Y. M. C. A. On the other hand, Dr. Cadman's pronouncement was endorsed by representatives of the Brooklyn Federation of Churches, the Union of East and West, the League of Neighbors and the Fellowships of Faith who contended that "insistence on the military training of youth would inevitably yield the usual harvest of war."

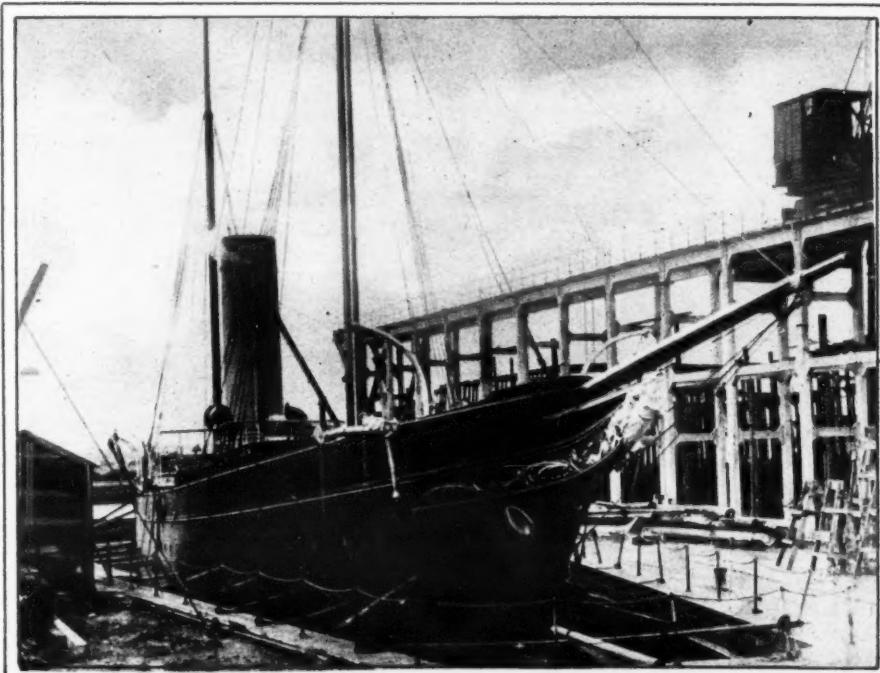


MUSSOLINI REASSURES HIS COUNTRYMEN: ITALIAN PREMIER
After Attempt on His Life by the Hon. Violet Albina Gibson, Sister of
Lord Ashbourne, Addresses the Crowd From a Balcony.
(Times Wide World Photos.)

GREETING
THEIR IDOL:
ENTHUSI-
ASTIC
FASCISTI
Hail Mussolini
After the Fail-
ure of His
Attempted
Assassination
by the Sister
of an Irish
Peer. Note the
White Bandage
on His
Nose.
(Times Wide
World Photos.)



AVE IMPERATOR! BENITO MUSSOLINI,
Premier of Italy, With Bandaged Face as the Result of the Recent
Attempt to Kill Him, Arrives at the Flying Ground Whence the
Dirigible Norge Departed, en Route to the Pole.
(Times Wide World Photos.)



HOME OF THE HERMIT MILLIONAIRE: THE YACHT VALFREYIA,
on Which McEvers Bayard Brown Spent Thirty-six Years of Self-Imposed Exile.
(Times Wide World Photos.)

Now and then it does happen that truth is stranger than fiction. The death on April 9 of McEvers Bayard Brown on his yacht off the coast of England was the conclusion of a story of real life which was so fantastic that in a book of fiction it would have been regarded as wildly extravagant.

For thirty-six years Mr. Brown had lived on his

yacht, Valfreyia, in the waters off Brightlingsea, Essex. During all that time it was kept fully provisioned and ready to put to sea at a moment's notice, but the sailing order was never given.

At one time Mr. Brown was prominent in New York society. Just why he turned his back on the ordinary life of men is unknown, and probably never will be revealed.



THE OWNER'S LAST ORDERS: CREW OF THE VALFREYIA
Listen to the Reading of McEvers Bayard Brown's Final Instructions.
(Times Wide World Photos.)

He is said to have given away £250,000 in England. The yacht, which was originally built for the late King Edward when he was Prince of Wales, flew the American flag. Every afternoon at 4 o'clock Mr. Brown, in uniform, would scan the horizon from the deck rail.

What was he looking for? That is the secret that is buried with him.



A FITTING RESTING PLACE FOR THE "PLANT WIZARD": CEDAR OF LEBANON

Brought to Santa Rosa From Asia Minor by the Late Luther Burbank and Under Which at His Own Request His Body Was Buried.

(Times Wide World Photos.)



TRIBUTE TO A WORLD-FAMED SCIENTIST: JUDGE BEN LINDSEY

of Denver Delivering the Eulogy at the Funeral Services of the Late Luther Burbank at the Memorial Park in the Suburbs of Santa Rosa, Cal.

(Times Wide World Photos.)



BENEATH HER NATIVE CHERRY BLOSSOMS: MME. MATSUDAIRA,

Wife of the Japanese Ambassador, Finds a Little Bit of Nippon in Washington.

(Times Wide World Photos.)



A HELPING HAND FOR A WINGED MESSENGER: MRS. HAZEL SMITH

Starting One of the Army's Homing Pigeons in the 188-Mile Race to Fort Monmouth.

(Times Wide World Photos.)



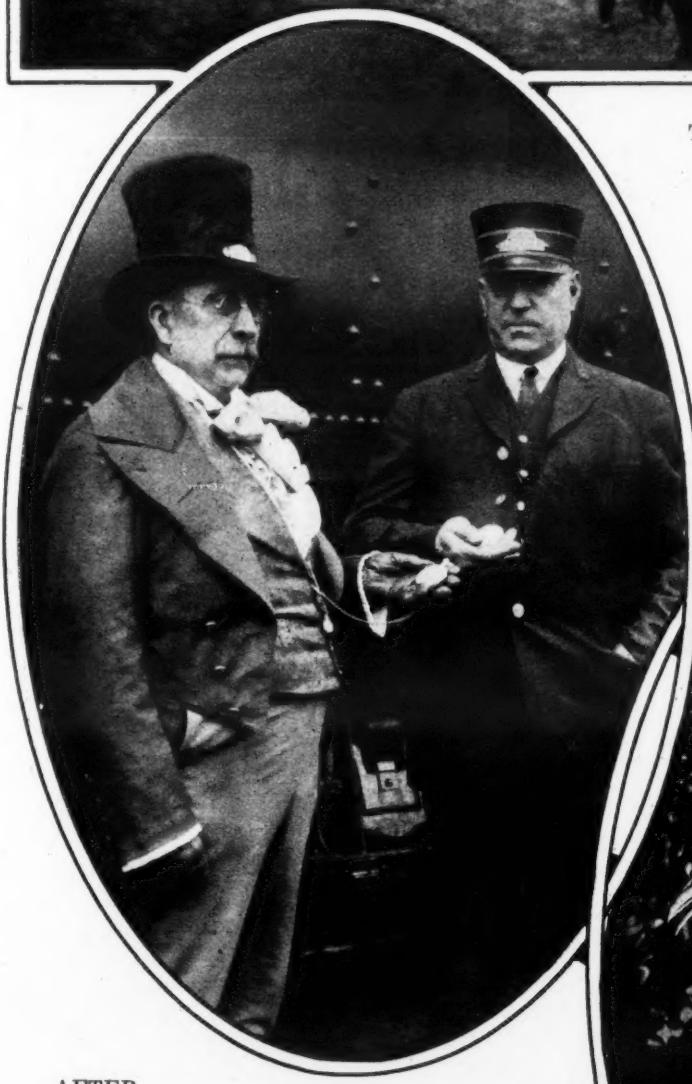
A SYRIAN FOLK DANCE: CHILDREN REHEARSING for the Recital of Classical Dances at Hotel Plaza, New York, in Aid of the Cardiac Department of the New York Post-Graduate Hospital.

(Times Wide World Photos.)



FROM ONE EXECUTIVE TO ANOTHER: MAYOR GEORGE E. CRYER of Los Angeles Signing What Is Perhaps the Largest Letter Ever Mailed, Addressed to Mayor Walker of New York City, Commemorating the Opening of Direct Air Communication Between the Two Cities. The Fountain Pen Is a Foot Long.

(Times Wide World Photos.)



AFTER
ONE
HUNDRED
YEARS: NEW YORK CENTRAL CONDUCTOR,
in the Costume of 1826, Prepares to Take the
Original De Witt Clinton Engine Over the Same
Route It Traveled Then, to Celebrate the New
York Central's Centenary.
(Times Wide World Photos.)

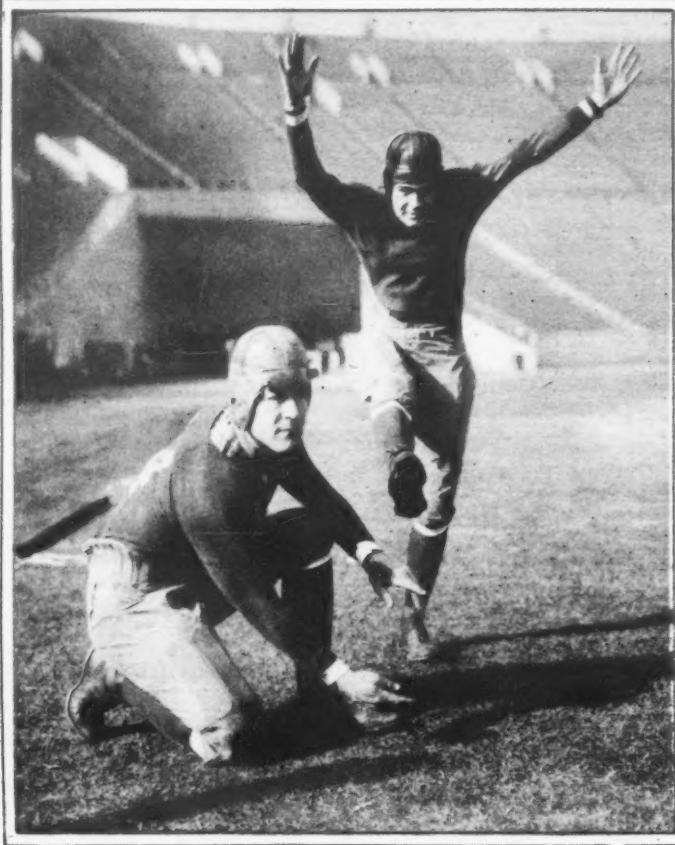


THE LADY AND THE PARROT: MARCO
of Pasadena, Cal., Who Knows Many Prom-
inent People by Their First Names, Meets
Mrs. Thomas W. Nisbet of New York.
(Times Wide World Photos.)



"THE NONSENSE PLANT": HALF CACTUS
AND HALF KALE,
Flourishes in a Nail Keg at San Leandro, Cal.
(East-West Photo.)

BASKETFUL OF FILM CATCHES FROM WHERE THE REELS ARE CAST



A PERFECT KICK-OFF: WILLIAM HAINES, Assisted by Guin (Big Boy) Williams, Rehearses for the New Football Picture, "Brown of Harvard."

ARE you old enough to remember the time when actors in "the legitimate" looked down on the movies? That was not so awfully long ago, but how things have changed! Some of the very ladies and gentlemen of the footlights who used to do the looking down have today entirely altered their angle of vision, and if they are not actually on the inside looking out they are surveying the studios with an expression of longing. For in the studios is the big money—and that is a consideration seldom ignored even by those whose proud boast it is that they "live for their art." The anvil chorus has become a hymn of praise.

The above remarks were not at all suggested by the fact that George Jessel is the latest stage star to take to the "fillums." So far as we know, George has never high-hatted the silver screen. He has been too busy making of himself one of the most popular comedians of the American theatre. And now the nation's third largest industry has reached out for him. A legal tangle has resulted from a mixup over agreements, options and other things among which attorneys love to disport themselves, but George declares that he will mug the camera for Warner Brothers, and that his vehicle will be entitled "Private Patrick Cohen." What a lot of things "Abie's Irish Rose" must answer for! No doubt we shall hear next that Eddie Cantor is to appear in "The Mulligan Guards"—who, it will be remembered, marched "from Baxter Street 'way out to Avenue A."

STARS OF THE SILVER SCREEN



NORMAN KERRY.



"AS LIKE AS TWO PEAS IN A POD": THE ANGUS TWINS in the Metro-Goldwyn-Mayer Production, "The Auction Block."

NORMAN KERRY has been compared to Rudolph Valentino—which is quite a comparison—and he stands six feet two and is a native American, having been born in Hempstead, Long Island. Also—as many of the feminine contingent will be thrilled to learn—he is still unmarried.

His first appearance on the screen was due to Norma Talmadge, who knows a hero when she sees one. "Up the Street With Sally" was about to be screened, and the leading man had failed to show up. Just then who should pass along, careless and debonair, but Norman Kerry, and Miss Talmadge's eye fell upon him. In spite of his protests that he was no actor the lady had her way and Mr. Kerry placed his foot on the ladder of fame.

Later he played with Douglas Fairbanks and then came the war, in which Mr. Kerry (unlike certain other dashing officers of the movies) actually served his country. Returning home with the honors of war he appeared in "Merry-Go-Round" and "The Hunchback," followed by quite a series of other pictures, including "The Phantom of the Opera" and "Under Western Skies." His newest vehicle is "Mlle. Modiste."

Now we can breathe freely again. Jackie Coogan has been provided for and will not have to go playless. Word comes from the West that his next picture will be called "Johnny-Get-Your-Hair-Cut," that it will be written especially for him by Gerald

Beaumont, and that it will be a story of the race track. It is hard to think of Jackie as a jockey, but of course he is getting to be a big boy now.

Beginning with Olive Thomas and including Mae Murray, Marilyn Miller, W. C. Fields, Will Rogers and others, there has been quite a long list of personages who have passed from the Follies, dear to the hearts of New Yorkers, to the moving pictures. The very latest is Louise Brooks, now featured with Adolphe Menjou in "A Social Celebrity." And a rumor reaches us that a certain producing company has its eyes on still another feminine ornament of the Ziegfeld offerings. Further developments will be reported later.

Lillian Gish is coming to New York shortly. . . . Lillian Gish will remain in California, as her next picture, "Annie Laurie," is to be screened at once. . . . You can take your choice. . . . Raquel Meller is slated for the movies, and let's hope that seats won't be \$25 per, as they were at her New York débüt. . . . Anne Nichols says "The Cohens and the Kellys" is really "Abie's Irish Rose" under another name, but just as sweet—in fact three million dollars' worth, wherefore she is suing Universal Pictures for that amount. . . . Universal will presumably not come across without a fight, even in these days of prosperity. . . . The name of "Toto," a play bought for the screen by Metro-Goldwyn-Mayer, has been changed to "A Gay Deceiver." . . . What a game the show business is!



FROM STAGE TO SCREEN: JAMES HALL, Who Has Passed From Musical Comedy to a Five-Year Contract With Paramount Pictures Corporation. (Times, Wide World Studios.)



AS IN THE OLDEN DAYS: DOROTHY AND LILLIAN GISH and Henry B. Walthall Had a Reunion When Dorothy Unexpectedly Dropped in on the Filming of "The Scarlet Letter."



GER-TRUDE OLMSTED: Charming Young Film Actresses Featured in "Puppets."

Lewis Stone Scores a Triumph in "Old Loves and New"



THE SHEIK GIVES FIRST AID: EL HAKIM (Lewis Stone) Aids One Who Is Another Victim of Woman—the Cause of Strife.



THE FATEFUL ELEPHANT ARRIVES AT ALGIERS: WALTER PIDGEON, as Lord Clyde Geradine (With Riding Crop), Greets His New Plaything, Little Dreaming of What Is to Follow.



ARE THEY OR ARE THEY NOT? THE BAFFLED SHEIK (Lewis Stone) Trying to Figure Out the Woman Problem, as Seen by Fowler, the Caricaturist.

By Mitchell Rawson
IT is called "Old Loves and New"—the very romantic, very melodramatic photoplay which opened at the Strand Theatre, New York, last week with Lewis Stone and Barbara Bedford in the leading rôles. Nobody seems to know just why this title was given to it. The piece might simply have been called "The Desert Healer" after the novel by E. M. Hull on which its story is based. Or it might have been called "The Elephant's Revenge."

For without that elephant and his long memory for injuries things might not have ended so neatly for Lord Gervas Carew (Mr. Stone) and the fair Lady Geradine (Miss Bedford). There is a lesson in the fate of the wicked Lord Clyde Geradine for all villains, on the screen and off. You can ill-treat human beings and sometimes get away with it, but beware how you ill-treat an elephant. Sooner or later, if you get within reach of his trunk, you will practice villainy no more.

"Old Loves and New" is the story of a soldier and a gentleman who became a sheik—but a sheik with a difference. So far from dominating and enslaving women, he avoided them. This was because he ceased to trust them after his wife, whom he adored, deserted him for Lord Clyde Geradine, his false friend. So off he went to the Algerian desert and became known to all the wandering tribes as El Hakim, the Healer, because he was a physician as well as a nobleman. Also he became an agent of

wicked Lord Clyde doesn't marry Lady Carew after she has given up husband, name and fame for him. Instead he marries Marny O'Meara, who is beautiful and Irish—beautiful because the part is played by Barbara Bedford, Irish because that is always a nice thing for a heroine to be. And of course he treats her unkindly after he marries her. All the characters meet each other again in Algiers in various improbable ways. The mysterious El Hakim rescues Lady Geradine from Arabian outlaws. He rescues her rather reluctantly, for she is a woman; and then he proceeds to fall in love with her for the same excellent reason. And then Lord Clyde goes too close to the elephant whom he had wantonly tormented—and all's well that ends well.

The piece is well produced so far as scenery and trappings are concerned, but it moves jerkily. Lewis Stone rides, fights and makes love as well as usual. Miss Bedford makes the best of an almost impossible part. Katherine MacDonald, as Lady Carew (El Hakim's first wife), has to wrestle with an even worse one; and, like the good actress that she is, she does her duty and doesn't seem to mind it. El Hakim is really open to congratulation that fate sent him two such lovely ladies for his first and second loves. Tully Marshall makes an admirable Arab. The only criticism of Walter Pidgeon as Lord Clyde is that he really doesn't look like a villain.

The elephant plays his part to the life.



A HARD TEST FOR A WOMAN-HATER: LEWIS STONE, as El Hakim, After Rescuing Lady Geradine (Barbara Bedford), Begins to Think More Kindly of the Fair Sex.



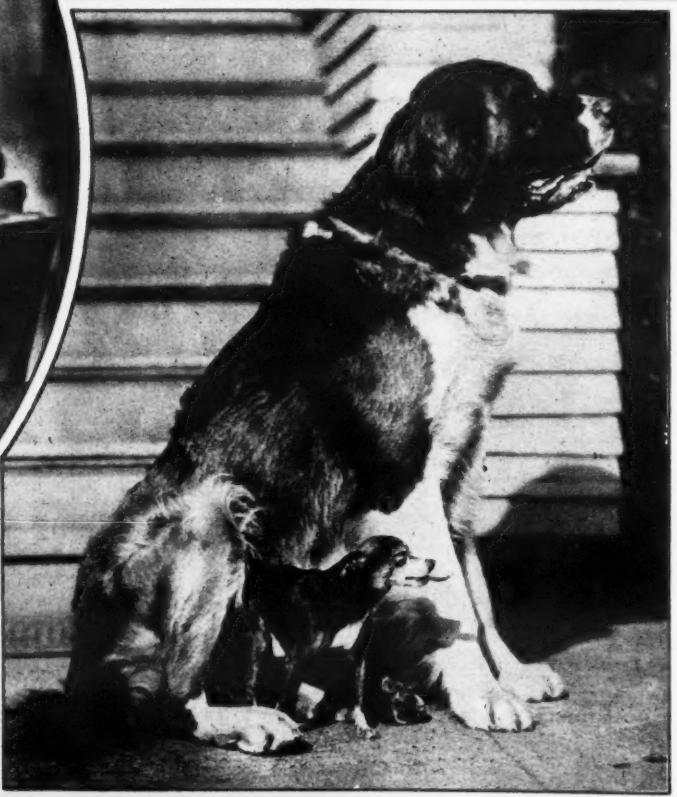
THE GREEN-EYED MONSTER: LORD CLYDE GERADINE (Walter Pidgeon) Resents the Friendship Between His Wife and Sir Gervas Carew (Barbara Bedford and Lewis Stone).



CIRCUS DELIGHTS FOR CRIPPLED KIDDIES:
A SPECIAL PERFORMANCE
of Barnum & Bailey-Ringling Brothers Show Was
Given at Madison Square Garden for New York's
Crippled Children and Orphans.
(Times Wide World Photos.)



A RE-
FLECTIVE
FELINE: THE
FIRESIDE SPHINX
Seems to Be Puzzling Over Things in Her
Turn.
(Times Wide World Photos.)



THE BIG BROTHER:
COMRADE,
a St. Bernard, Sees That
Nobody Imposes on Bus-
ter, a Mexican Chihuahua.
Both Won Blue Ribbons at
the Seattle Dog Show.
(Times Wide World Photos.)



THE FOUR GRACES:
MRS. R. R. LAYTE
of Tokio, Japan, With
Mr. and Mrs. R. Martin's
Russian Wolfhounds at
the Philadelphia Dog
Show.
(Times Wide World Photos.)



RAQUEL MELLER.

"**E**l alma que canta" (the soul who sings) they call Raquel Meller in Spain, and the stories of her life are as varied and as colorful as the pronunciations of her name.

The story which she tells more often than any other is that she was born of strolling players in a province of Spain. In the company of these minstrels she wandered about the country singing on any corner or in any tavern which seemed likely to yield a few pennies. Her parents died and she was sent to a convent, destined for a religious life. On the eve of the day before she was to take her final vows she ran away to Barcelona and secured employment in an embroidery factory. From here she was graduated into the ranks of professional singers. She tells the tale of how in her early youth she went blind for a time and how an old woman in Siena brewed a potion which restored her sight. Whether it was a miracle or the result of natural causes the fact remains that she recovered her sight. After some slight recognition in her own country she was offered a contract in Paris. She refused the contract, preferring to make the trip without any agreement and at the end of two weeks talk business. At the end of one week Paris was at her feet, where it has remained ever since. And now she has taken New York by storm.



THE ATMOSPHERE OF OLD SPAIN
COMES TO NEW YORK: USHERS
at Raquel Meller's Recitals at the Empire
Theatre Are Appearing in the Spanish
Costume, "La Monteria," Reproduced by
Franklin Simon & Co. From the Original
Worn by the Spanish Señorita Herself.
(Photo by Muray Studios.)



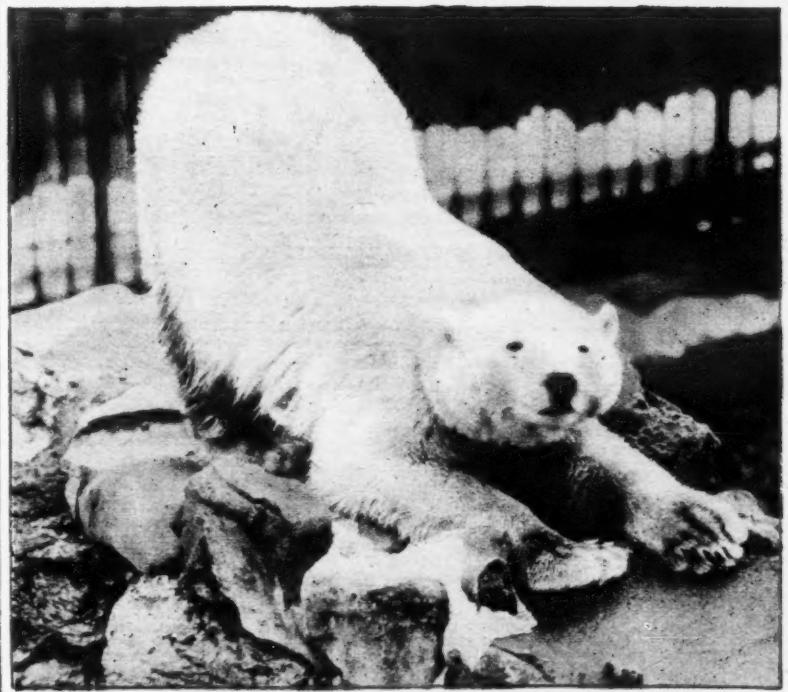
TESTING
THEIR
WIND AND
LIMBERING
UP THEIR
LEGS: CAN-
DIDATES
for the Colum-
bia University
Football Team
Taking Part
in the First
Workout of
Spring
Practice.
(Times Wide
World Photos.)



A RELIC OF "THE
OLD HOMESTEAD":
ANCIENT COACH,
Once the Property of
Denman Thompson,
Found on Verno Island,
Penobscot River, Me.,
and Now in the Hands of
Sam Harvey Hall of
Abington, Mass., With
the Misses Janet
Harper and Margaret
Parker as Passengers.
(Times Wide World
Photos.)



A SAVAGE
TACKLE OF THE
DUMMY: SPRING
FOOTBALL
PRACTICE
at Columbia Univer-
sity, Where Thirty-
four Candidates Re-
ported to the Sum-
mons of Head Coach
Crowley.
(Times Wide World
Photos.)



"OH, HOW I HATE TO GET UP IN THE MORNING": SILVER
KING,
One of the Big Polar Bears at the Washington Park Zoo, Milwaukee,
Wis., Takes His Morning Stretch When He Sees Breakfast Ap-
proaching.
(Times Wide World Photos.)

PLYING
THE
BLADES:
ROLLINS
COLLEGE
TEAMS
at the St.
Augustine
Regatta in a
Hot Competition to Be the
First to Cross the Finish
Line.
(Hamilton
Wright.)



A POSTER GIRL: MISS MYNETTE RICH
of the University of Southern California, Los Angeles, Earns
Her College Tuition by the Use of Brush and Palette.
(Times Wide World Photos.)



THE SMALLEST AND LARGEST: CHING CHOW and Minke (the St. Bernard), Shown With Miss Helen Atkinson at the Washington Dog Show.
(© Harris & Ewing, From Times Wide World.)

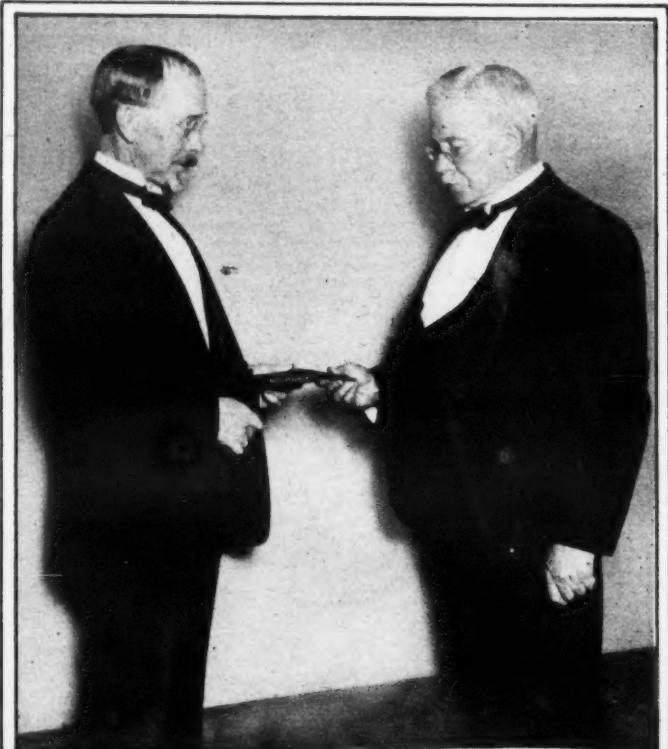


HEROES IN BRONZE: NEWARK'S
by Gutzon Borglum, Which Will Be Officially
(Times Wide World Photos)

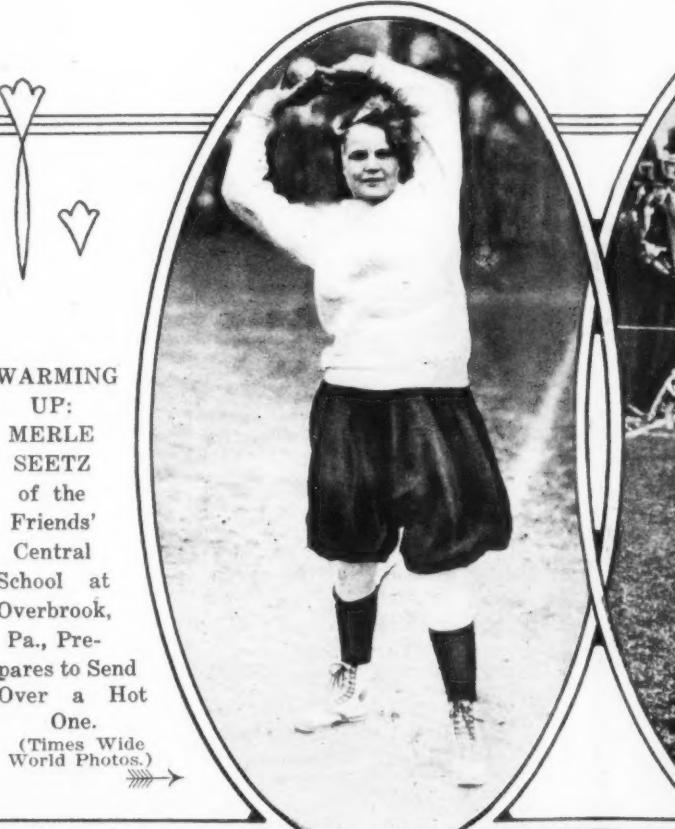


A NECK-AND-NECK FINISH: GIRL ATH-

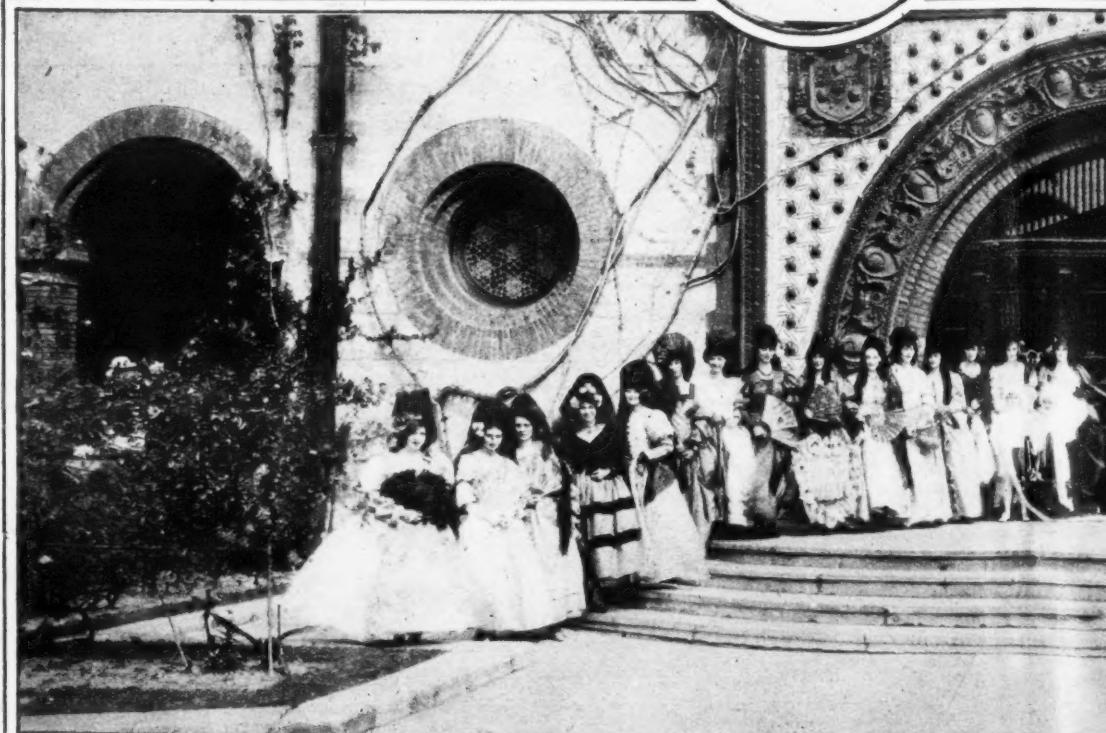
LETES
of the
Friends'
Central
School,
Overbrook,
Pa., Sprint-
ing Over
the Campus
in the Fifty-
Yard Dash.
(Times
Wide
World
Photos.)



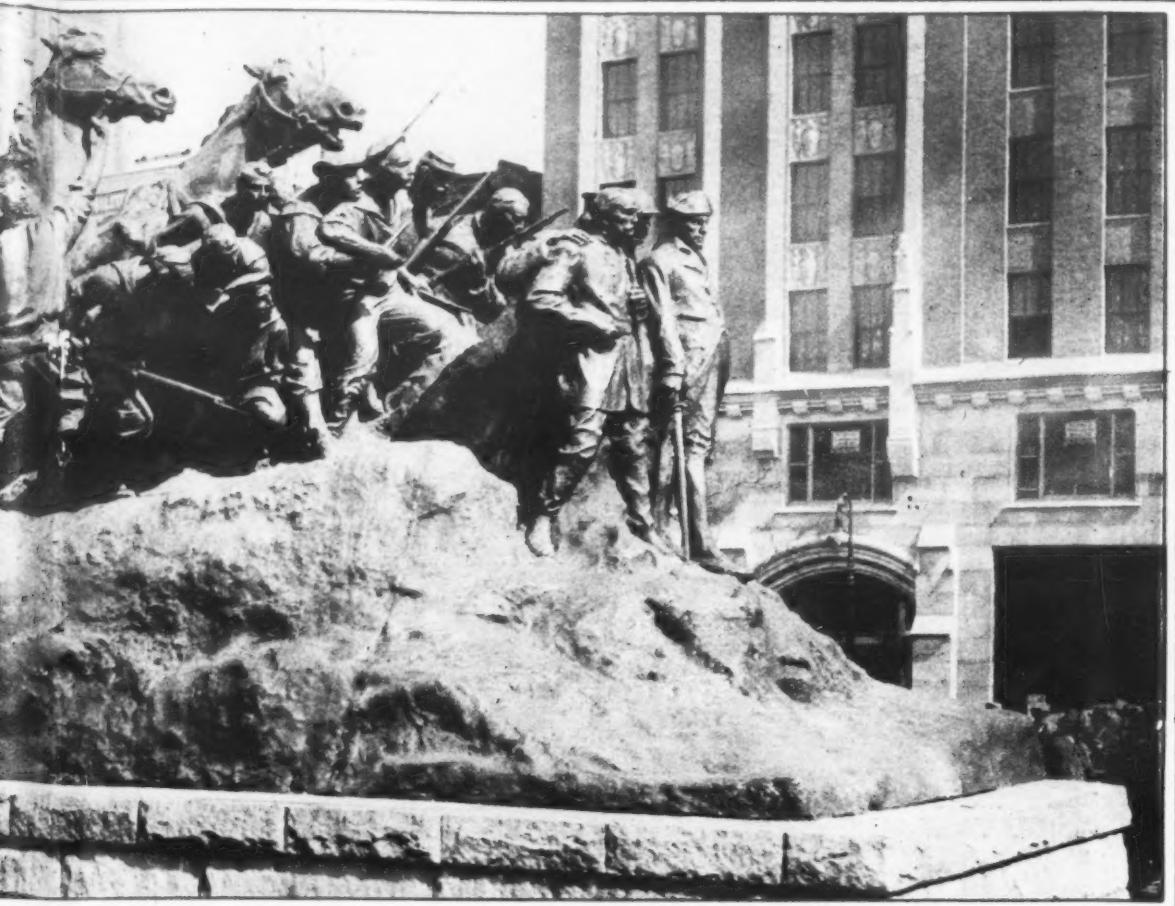
AN AWARD FOR HIGH ACCOMPLISHMENT: DR.
WILLIAM B. SCOTT
of Princeton Receives the Hayden Memorial Medal for
Scientific Achievement From R. T. Chalkley Palmer, Presi-
dent of the Academy of Natural Sciences.
(Times Wide World Photos.)



WARMING
UP:
MERLE
SEETZ
of the
Friends'
Central
School at
Overbrook,
Pa., Pre-
pares to Send
Over a Hot
One.
(Times Wide
World Photos.)



THE QUEEN OF ST. AUGUSTINE: MIS-
of Seattle, Wash., Who Drove 4,000 Miles to the Picturesque Florida City, Where
Are Gathered the Ladies of
(Hamilton Wright.)



NEWARK'S WAR MEMORIAL
Be Officially Unveiled on Decoration Day.
(Times Wide World Photos.)



PEACHES AND PEACH BLOSSOMS: FAIR TOURISTS
From New York in One of the Vast Orchards of the Niagara
Peninsula of Ontario.
(Courtesy Canadian National Railways.)

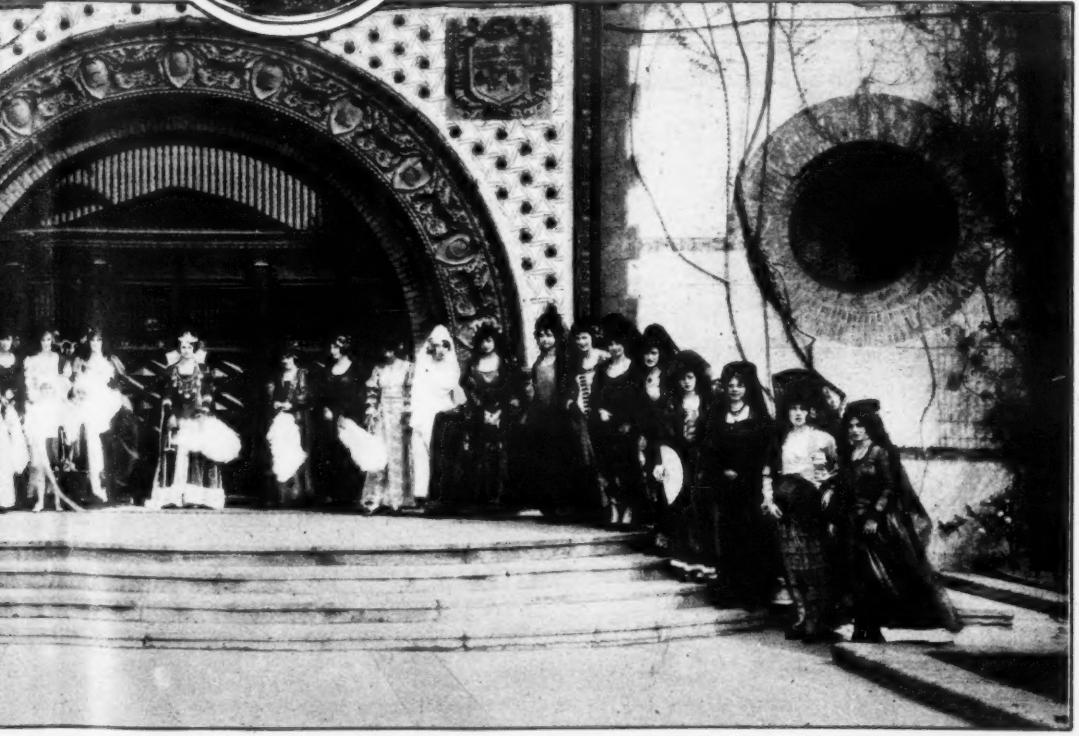


"WELL
RUN, SIR!"
SPORTING
FINALS
AT ETON
COLLEGE,
ENGLAND,
Showing C.
T. Ockles-
ton Win-
ning the
Junior
Quarter-Mile.
(Times Wide
World Photos.)



CRIMSON OARSMEN VISIT OLD NASSAU:

HARVARD
CREWS
Leave the
Icy Waters
of the
Charles for
a Week of
Rowing
Practice on
Lake Car-
negie as
Guests of
Princeton.
(Times
Wide
World
Photos.)



STINE: MISS VIRGINIA HERBSMAN
City, Where She Was Chosen Ruler of the Annual Spring Festival. About Her
the Ladies of Her Court.
(Hamilton Wright.)



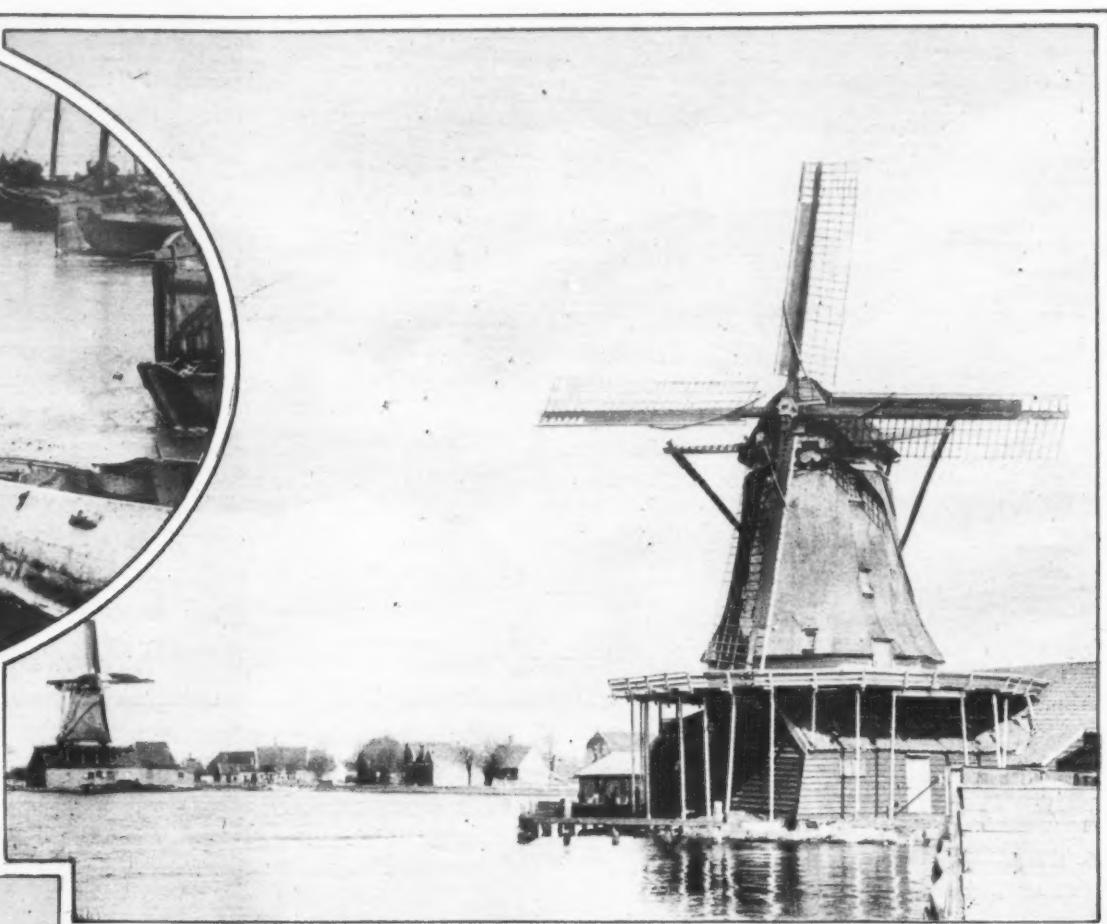
A GIFT OF FLOWERS: PERRY DOING AND SUZANNE
Present a Floral Tribute to Mrs. Anthony Wayne Cook,
President General of the D. A. R., at the Thirty-fifth
D. A. R. Congress in Washington.
(© Harris & Ewing, From Times Wide World Photos.)

THE TRANQUIL BEAUTY OF THE LAND OF CANALS AND WINDMILLS



WHEN
THE
ZUYDER ZEE
IS FROZEN OVER:
DUTCH FISHERMEN

Beguiling the Time With Gossip During Their Enforced Idle-
ness Owing to the Ice That Holds Their Vessels in Its Grip.
(© American Press Association.)



FIELD OF THE GLORIOUS GRAND DUC
TULIPS: MASS OF BLOOM

That Studs the Meadows With Beauty in Almost
Every Part of Holland, Where the Raising of
Tulips Is a Cult.
(Times Wide World Photos.)

HOLLAND, I believe, was the country that suffered a grievous leak in her dike and ever since then children everywhere have had to read of the misfortune, although it has long since ceased to be news.

When I traveled through Holland I asked one and all—mostly all—where that historic leak was. And one Dutch gentleman from Java replied: "The leak, madame, is everywhere." After three hours of rubbernecking I opined the gentleman was right. Holland is one big leak, except where the spotted cows and the beds of tulips and hyacinths have usurped the rights of the various canals and zees.

I like Holland—from bicycle-ridden Rotterdam to the staid, stolid little capital, The Hague. I like its people and, like the light-haired lady whom gentlemen preferred, I am inclined toward the courtesy of the Dutchman rather than that of his vrow.

The tourist going to Holland expects to see (a) windmills, (b) wooden shoes and starched white caps for the women and wooden shoes and pipes for the men, (c) cheese, (d) Rembrandts.

The reason I mention windmills first and Rembrandts last is that, due to the influence of motion pictures, the windmills would naturally come first to the minds of people rather than the Rembrandts,



WHERE THE WOMAN DOES HER BIT AND
MORE: DUTCH MATRON
Carrying Her Produce to Market Behind a Team
of Dogs on the Outskirts of Enkhuyzen, Holland.
(© Underwood & Underwood.)

which as paintings are not permitted to move from the Amsterdam National Gallery.

The tourist will find all these things with no effort at all on his part. He will see not one windmill, but rows and rows of them. And he will be able to stare at wooden shoes, white caps and pipes to his heart's content and to the native's quiet amuse-

THE CHARACTERISTIC FEATURES OF THE DUTCH LANDSCAPE: WINDMILLS

Built
Over
Barns at
De Zaan,
Near the
Village
of
Vaadam.
(Times
Wide
World
Photos.)



THE COSTUMES OF OLD NEW YORK IN THE
DAYS OF PETER STUYVESANT: SIX

BOYS AND A GIRL
of the Isle of Marken, Holland, Dressed as Their
Ancestors Have Dressed Since the Middle Ages.
(Times Wide World Photos.)

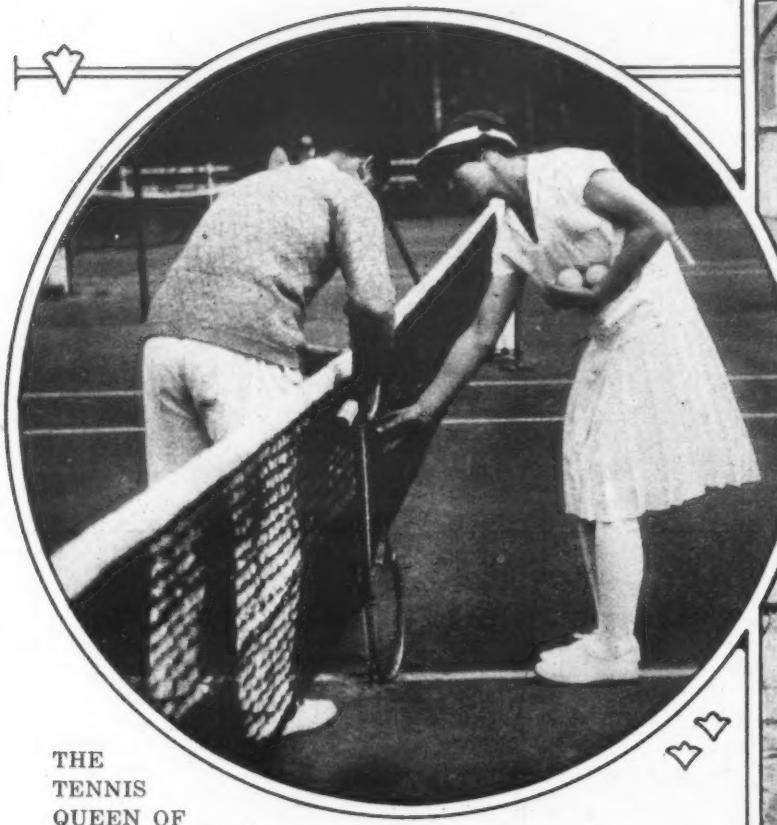
ment. He can travel by boat, motor car or Frisian chaise—a cross between a buggy and a lawn mower.

Cleanliness is next to godliness—'tis said. The Hollanders are so clean that I often wondered how they could find the time to be godly as well. Streets, doorsteps, the gayly painted wooden houses, the brightly burnished milk cans and knockers, children's faces—oh, everything is so speckless that the tourist will unconsciously reach for his cleanest pocket handkerchief not to use, but to exhibit as his contribution to the never-ending canvas of cleanliness.

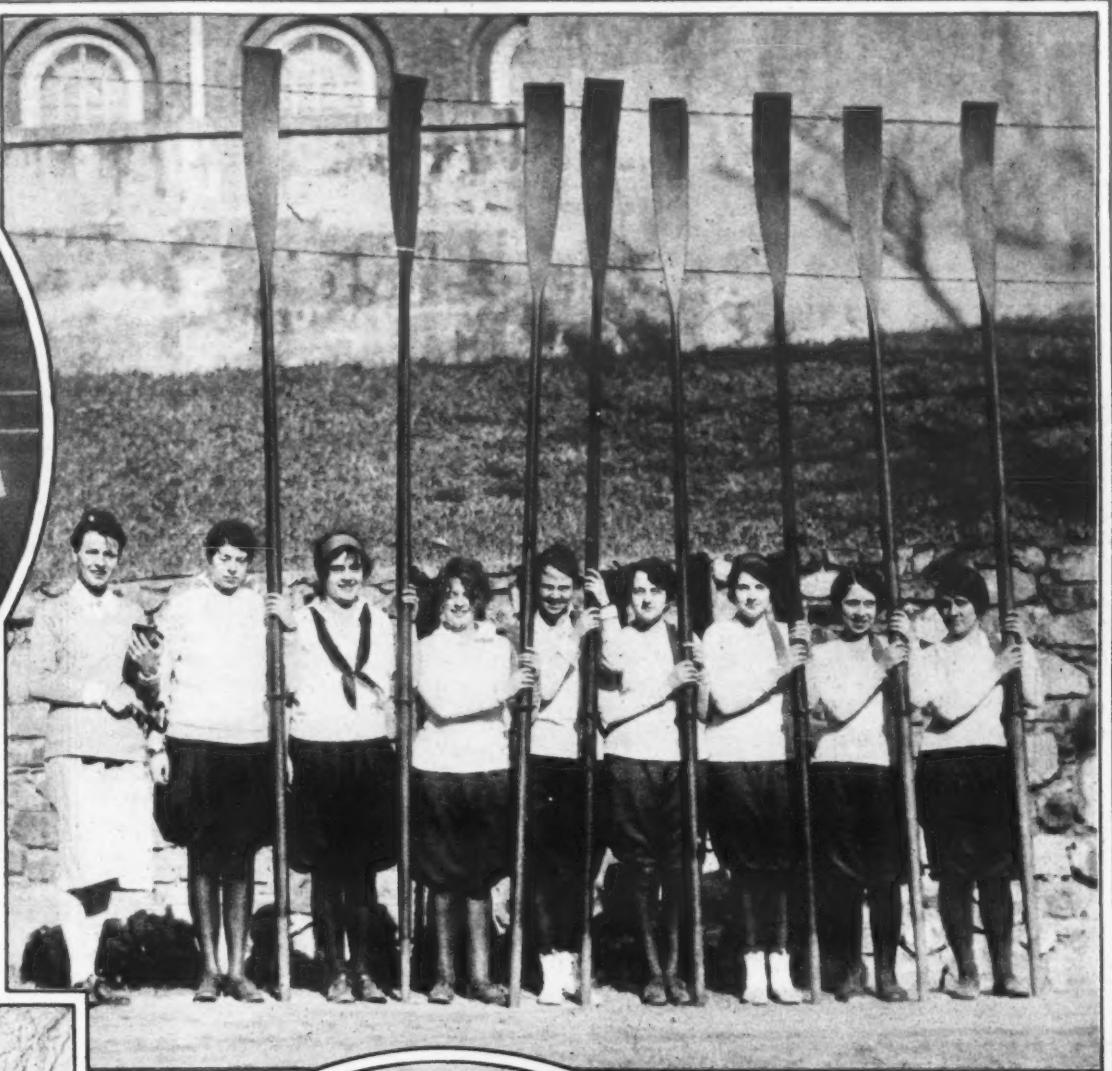
The Hague, Amsterdam, Delft, Haarlem, Utrecht and Leyden are show cities of the Netherlands, and if the men and women of the party want to go their separate ways the women can go to Delft and Haarlem to see pottery and irises or tulips and the men can go to Amsterdam and The Hague. The whole party can meet at Scheveningen, the Lido of Holland, and all the petty differences that sometimes mar the life of a tourist party can be washed away in the waves of the North Sea.

Scheveningen (pronounced S-hay-veningen—try it) is a gay place and will give the ladies a chance to wear their evening clothes.

In conclusion I can only say that no Dutchman expects you to speak English. In fact, he'd rather you wouldn't.



THE
TENNIS
QUEEN OF
HEARTS: HELEN WILLS
and Henry Darsonval of the Racing Club de France on the
Courts in the Bois de Boulogne, Paris.
(Times Wide World Photos.)



A PYRAMID IN CENTRAL PARK: POLICE RESERVISTS
Do Their Stuff in Preparation for the Horse and Horsemanship Show
at Durland's for the Benefit of Flower Hospital.
(Times Wide World Photos.)



HO FOR THE RIVER!: WEL-
LESLEY GIRLS
Start Outdoor Spring Crew
Practice. In the Picture
Are Dorothy Williams,
Dorothy R. Bacon, Lucile
Fenn, Helen Caldwell,
Nancy Faulkner, Louise
Eliason, Mary Carrier,
Elsie Phillips and
Elizabeth Peck.
(Times Wide World
Photos.)

A PARDONED
CRIMINAL: FIDO,
WHO SAVED FOUR
LIVES
After Being Sentenced
to Death for Killing an
Angora Cat, Is Pardoned
by His Master, Ervin
Bythrow. Fido Awoke the
Sleeping Family When the
House Caught Fire.
(Times Wide World Photos.)



"OH, TO BE IN ENGLAND, NOW THAT APRIL'S HERE!"

River Girls Punting on the Thames at Richmond.
(Photo by Harrington Photo Company, London.)

TRAVEL AND TOURS

Going Away?

A Few Suggestions

Alaska: North Pacific Coast, National Parks and Alaska. Forty-eight days, with escort. Leaving July 8th. Complete rate, \$750.

California: Independent trips to the "Land of Eternal Spring." Routes arranged to conform with individual desire. Personally conducted tours, leaving July and August.

Bermuda: Wonderful opportunity to visit these charming islands at exceedingly low rates. 8-day trip, including steamer, good hotels and complete sight-seeing, \$94 up.

Jamaica: 5 days water each direction and 5 days on island. All expenses, \$200.

Havana: A 10-day cruise with 4 days at Havana, complete, \$140.

Saguenay River and vicinity is reached by Independent and Escorted Tours via the St. Lawrence, Montreal, Thous. Islands, Quebec. Return via Lakes Champlain and George.

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STARS TWINKLING IN THE THEATRICAL CONSTELLATION



VERA FOKINA,
Russian Ballerina, Appearing
This Week at
the Hippo-
drome.

LEONA
HOGARTH,
in "The Great
God Brown,"
at the Garrick
Theatre.

BEHIND THE FOOTLIGHTS



IRMA MARWICK.
(Stearn.)

MARGUERITE
COBBEY,
Playing the
Part of Rosina
in "The Bar-
ber of Se-
ville," in the
Chaliapin
Opera Com-
pany.
(Times Wide
World
Studios.)

CHRISTINE
CONIFF,
Playing in
"Sunny," at
the New Am-
sterdam The-
atre.
(White Studio.)



"SQUARE CROOKS."
Lulu Mae Hubbard and Harry Ervin Humphrey
in a Scene From the Comedy at Maxine Elliott's
Theatre.
(White Studio.)

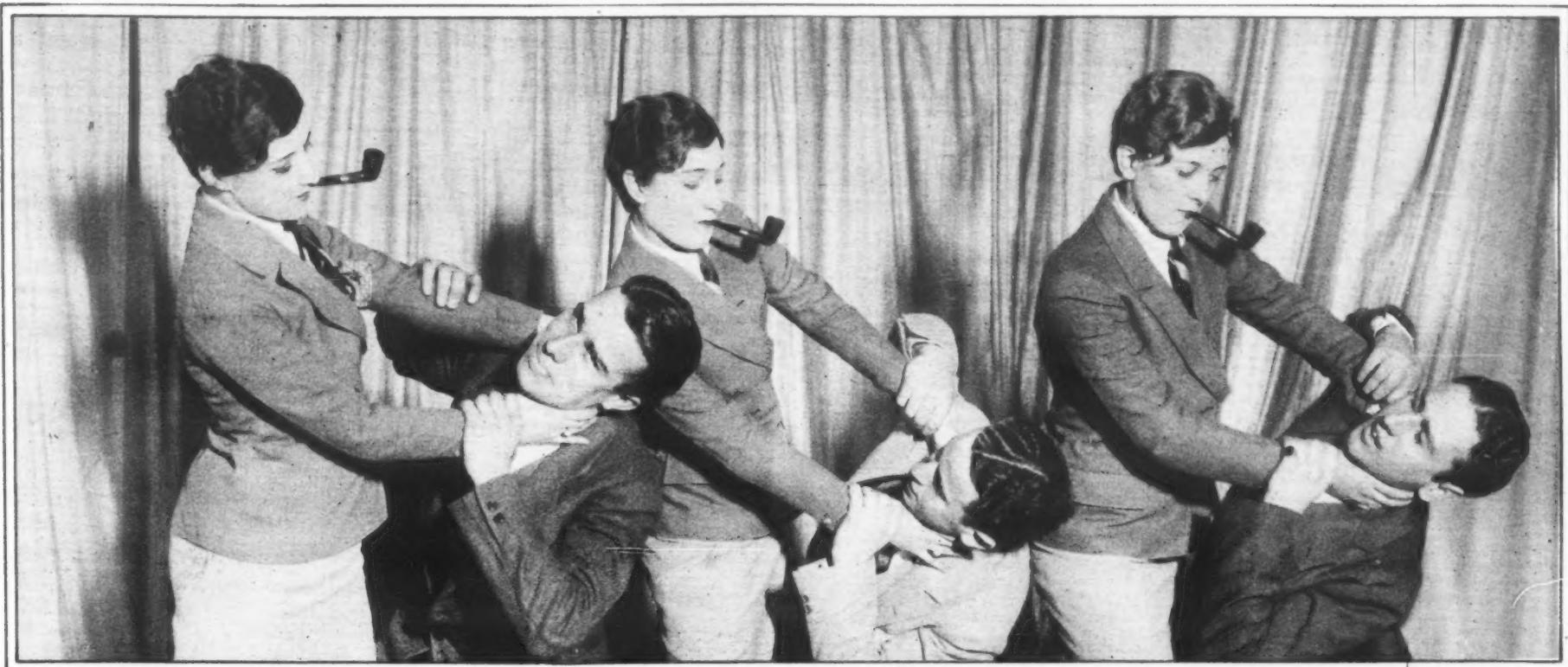
IRMA MARWICK, blond, bedimmed ingenue of "Sweetheart Time," at the Imperial Theatre, began her stage career as understudy to Ada May, the sprightly star of "Lollipop" and "Captain Jinks." Ada May it was who urged Miss Marwick to aspire to bigger and better things. Accordingly, she sought and won the title rôle, on tour, in "The Gingham Girl" and then in "Plain Jane." Next she began to besiege Broadway. After two tries in plays that never reached the metropolis—"When Summer Comes" and "Suzanne"—she has at last arrived in "Sweetheart Time." She got the part, she says modestly enough, not because she could sing, dance or act better than her competitors, but because she could say "Precious!" with the most feeling. "Precious!" is the word used by the flapper Miss Marwick impersonates to end her lovers' quarrel and bring her young man back from other girls. If it isn't a pretty eloquent "Precious!" the part falls flat. But with Miss Marwick saying the word it doesn't!

Two cities claim this newest young Broadway discovery—Philadelphia, where she was born, and Dayton, Ohio, where she went to school. Miss Marwick is just 20.

Henry de Wolfe, the French artist who has been in America a year painting beautiful American women, declares that Miss Marwick personifies "perfect posture."

ROSALIE CLAIRE,
Comedienne of the "Greenwich Village Follies,"
at the Shubert Theatre.
(Times Wide World Studios.)

Questions of General Interest Regarding Plays and Players, Past and Present, Will Be Gladly Answered Either in These Pages or by Mail
If Addressed to the Dramatic Editor, 229 West 43d Street, New York, N. Y.



CHORUS GIRLS AS CAVE MEN: REAL SHOW GIRLS of the "Girl Friend" Company Aid Rehearsals of the Sophomore Show of the Columbia College School of Journalism, "Tongue Tied," by Edward Schneider.

(Times Wide World Photos.)



A VIRGINIA MAY QUEEN: MISS MARY MONROE PENICK

of Lexington, Va., Who Was Chosen From Among the Students at Hollins College, Near Roanoke.

(Times Wide World Photos.)



"DIVINELY TALL AND MOST DIVINELY FAIR": EDYTH COLMAN,

Elected Queen of the May at Agnes Scott College, Atlanta, Ga.

(Times Wide World Photos.)



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N. Y.**

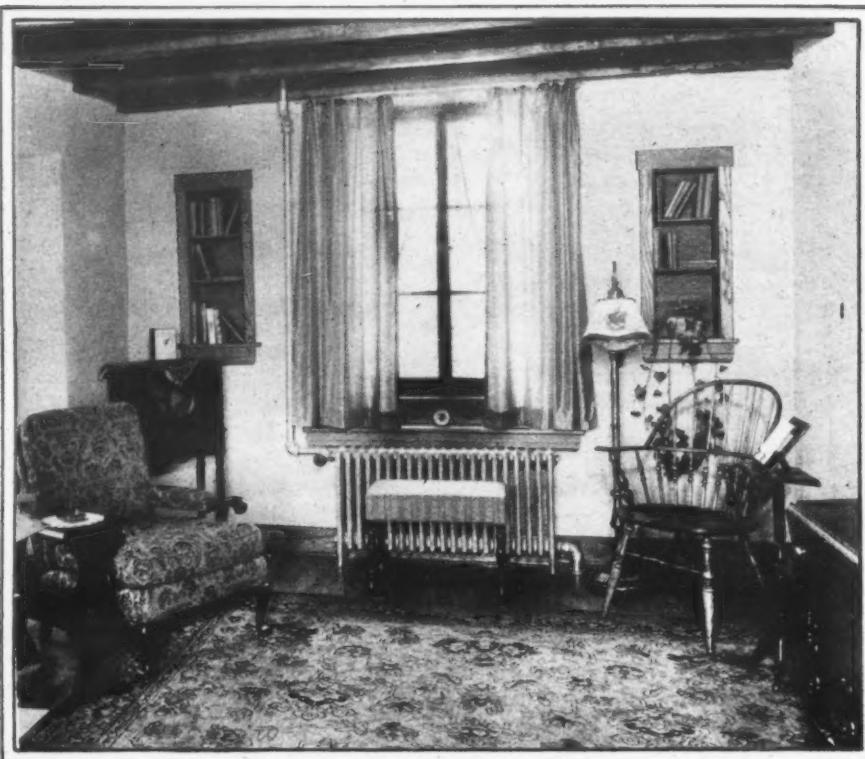
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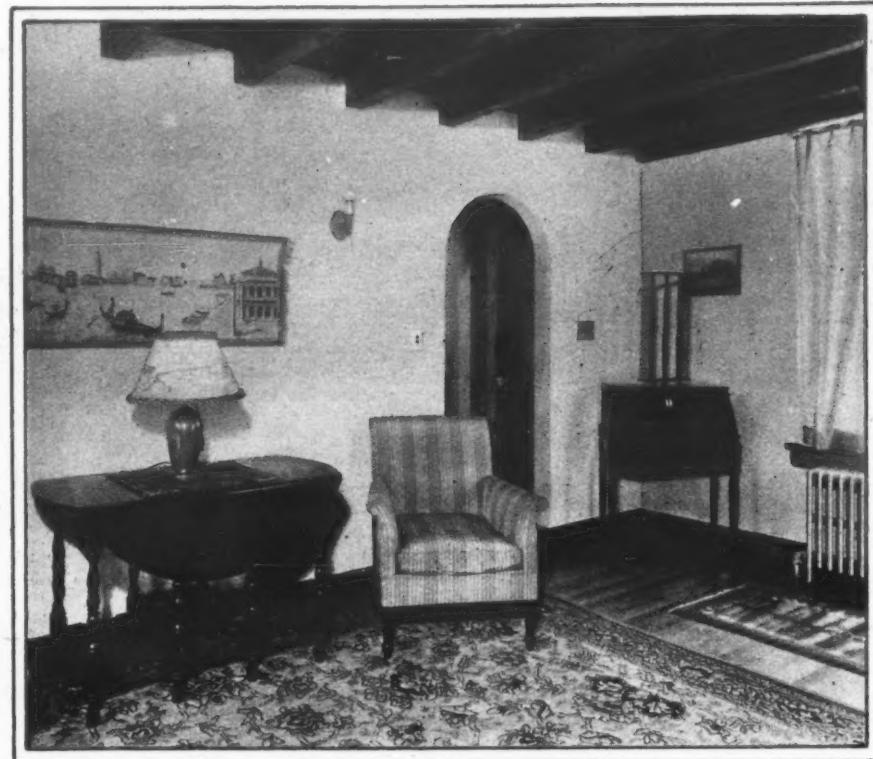
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Key in England Opens Radio House in America



THE MODEL RADIO HOUSE: LIVING ROOM
Equipped With an Eight-Tube Super-Heterodyne Receiver With Loop
Antenna.
(Radio Corporation of America.)



THE RADIO HOUSE: ANOTHER VIEW
of the Dining Room With Its Powerful Receiving Set and Loudspeaker.
(Radio Corporation of America.)

A PARADISE for radio fans is the "model radio house" built and equipped by the Radio Corporation of America on the crest of Starlight Road, Grimes Hill, S. I. The house is built literally around its radio equipment, and it was formally opened from the Marconi headquarters in London, 3,000 miles away, when Captain P. P. Eckersley of the British Broadcasting Company pressed a button and the thing was done.

The house was designed by Dr. Alfred N. Goldsmith, chief broadcasting engineer of the Radio Corporation of America, who made a few remarks during the ceremonies.

Radio House exemplifies the ideal in radio broadcasting service in the home. It is designed to give the public a wholly new and broader conception of modern home installations, and represents radio engineering's most recent achievement in home radio installations, introducing such factors as remote control receivers, concealed wiring, "built-in" switches, automatic clock operation and many other features.

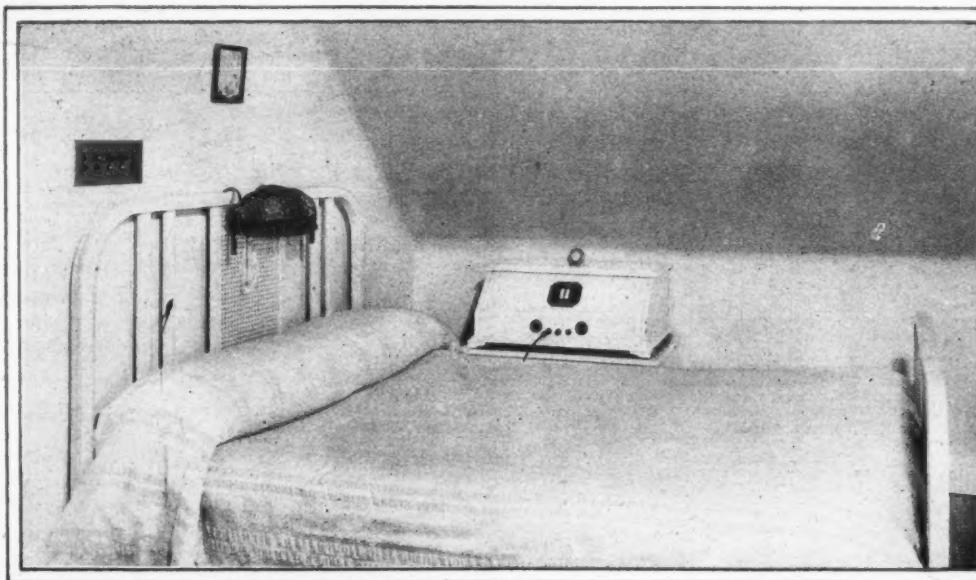
The Radio House project is an example of what can be accomplished economically and effectively in greatly increasing the usefulness of a single receiving set by the ad-

dition of a single distribution system with radio outlets or "feeders" in different parts of the house. Moreover, the principle of controlling the central receiver from distant points in the house, a decidedly necessary consideration where convenience is desired, is made use of to the fullest extent in Radio House. Again, the possibilities of multiple receivers for a plurality of simultaneous programs are fully demonstrated. In brief, the story of Radio House is the

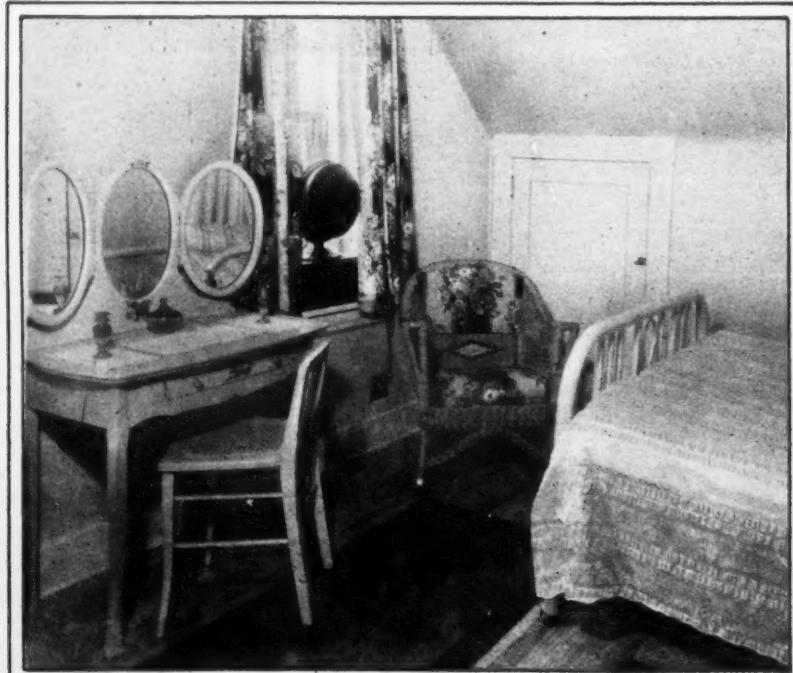
story of the radio-equipped home of the future.

The radio wiring for the Model Radio House is entirely standard. The usual Bx, or flexible armored cable, has been employed, together with standard outlet boxes, fittings and face plates, the last mentioned being suitably engraved with radio designations. The work has been handled by the same electrical contractor who did the electric light wiring, without complications or additional difficulties. The installation of the radio equipment, which followed the wiring, has been handled by the radio service men. Indeed, the Model Radio House installation can be duplicated anywhere and at any time by electrical contractor and radio service men. The cost of radio house wiring, in the final analysis, is considerably less than that of a good radio receiver, yet it serves to increase immeasurably the service rendered by the radio installation.

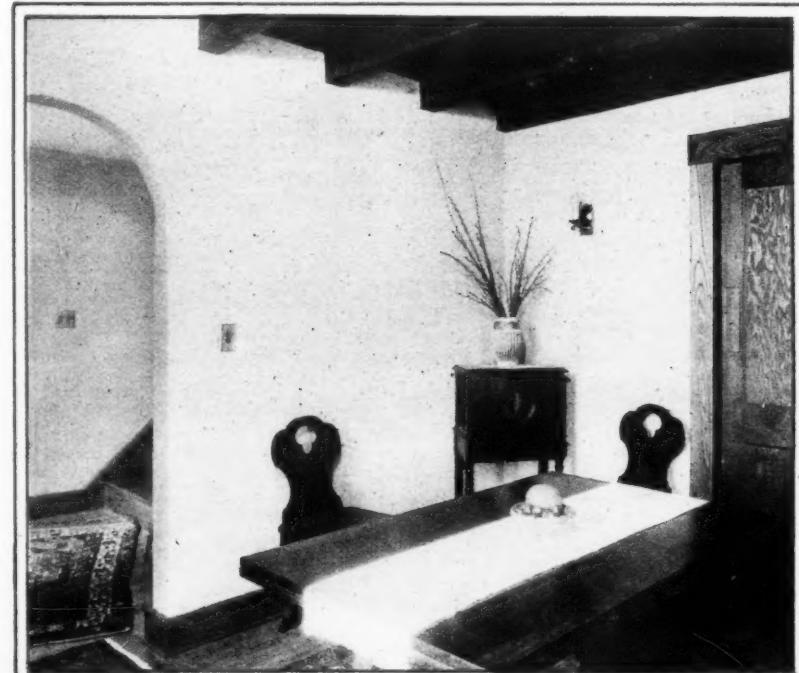
A special feature is a time-clock which automatically operates a switch. The clock may be set in advance, and when the hour corresponding with the setting arrives, the switch closes and the entire first floor installation begins to operate.



BUT
WHEN
WILL HE
SLEEP?
MASTER'S
BEDROOM
of the Model
Radio
House on
Staten
Island,
Where
Morpheus
Will Com-
pete With
Programs
From Far
and Near.
(Radio Cor-
poration of
America.)



HOSPITALITY A LA 1926: GUEST BEDROOM
of the Model Radio House, With Loud-Speaker, Eliminator and
Amplifier Controlled by a Push-Button Switch Near the Bed.
(Radio Corporation of America.)



THE FESTIVE BOARD UP TO DATE: DINING ROOM
of the Radio House Which Was Formally Opened by Pressing a Key in
London, 3,000 Miles Away.
(Times Wide World Photos.)



AMERICAN HOTEL PROPRIETORS IN ENGLAND: MAYOR OF PLYMOUTH (Seated, Wearing His Chain of Office) Welcomes Party Which Includes Mrs. James J.

Walker, Wife of the Mayor of New York.

The Large Floral Horse-shoe Was a Gift From the Pennsylvania Hotel Orchestra.

(Times Wide World Photos.)



A DOG WHO FITS INTO A PURSE: MRS. M. H. GOODIN and Her Prize-Winning Companion at the Philadelphia Dog Show.

(Times Wide World Photos.)



A NATURAL ALLIANCE: PADDY CAREY, Mrs. Samson's Fine St. Bernard and His Best Pal at the Kensington Canine Society's Dog Show in London.

(Times Wide World Photos.)



As it should be

SINCE its extra cost, when spread over its billions of output, figures to but three cents per package of twenty, it is quite fair to say that Fatima, in between 'costly' and 'popular' in price, is decidedly more popular than costly

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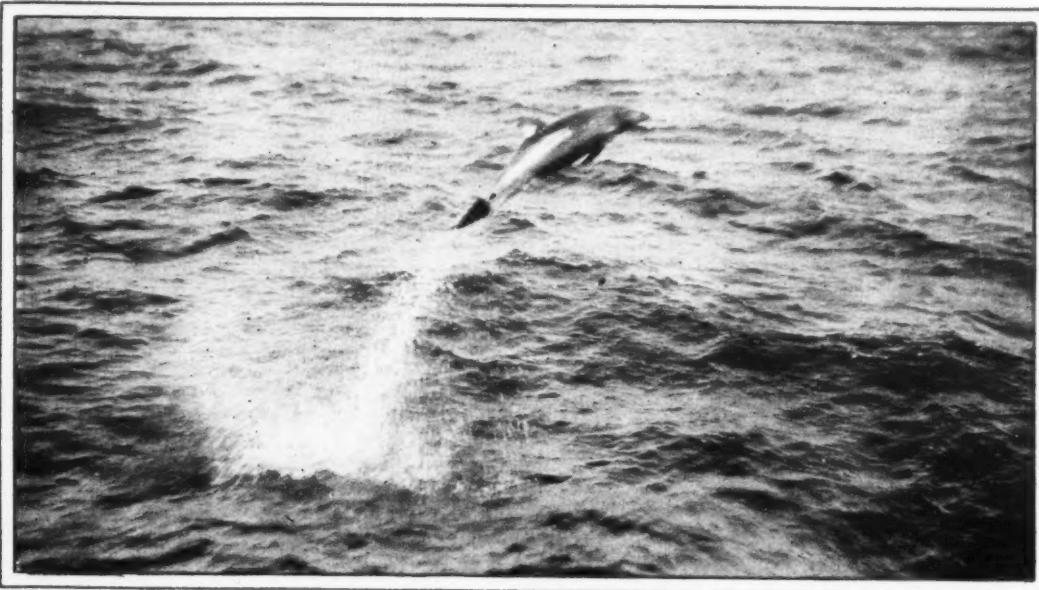
First Prize—Ten Dollars
Won by Clara Jacobson, 971 East Sixty-second Street, Chicago, Ill.



Amateur photographers everywhere are invited to send their latest and best photographs to the Mid-Week Pictorial, which will award a first prize of ten dollars (\$10) in cash for the photograph adjudged the best each week, five dollars (\$5)

for the second best and three dollars (\$3) for each of the next five in order of excellence. Honorable mention will be accorded to others, which, while failing of cash awards, are sufficiently meritorious to deserve publication.

Second Prize—Five Dollars
Won by John J. Newman, U. S. S. Vireo, Care Postmaster, New York, N. Y.



"THE ART
THAT
NATURE
MAKES."

AFTER HIS
FIRST
PARTY.
Three
Dollars
Awarded
to Mrs. J.
Trescony,
San Lucas,
Cal.



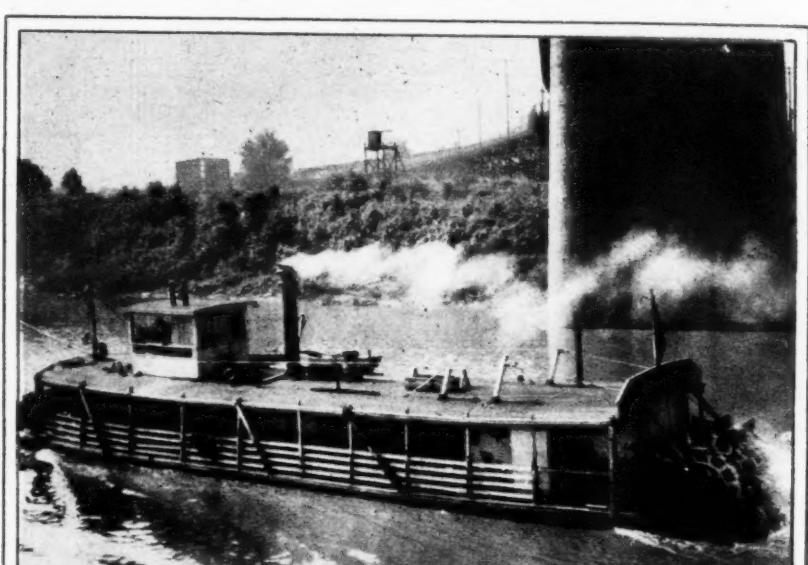
A DENIZEN
OF THE
WATERS
ROUND
GALA-
PAGOS.

THE PONY
EXPRESS.
Three
Dollars
Awarded
to Mrs. O.
F. Keil, 20
West
Woodburn
Avenue,
Carmont, Ohio.



AN INTRODUCTION TO THE DAISIES.
Three Dollars Awarded to Michael Greenan, 186 Mineral Spring Avenue, Pawtucket, R. I.

CALIFORNIA
FRECKLES.
Three
Dollars
Awarded
to Gladys V. Wood, 951 West Thirty-fifth Place, Los Angeles, Cal.



ON THE OHIO.
Three Dollars Awarded to Miss Mary E. Tamme, Business Woman's Club, Louisville, Ky.

All Photographs Should Be Sent to the Amateur Photographic Editor, 229 West Forty-third Street, New York, N. Y.

Photos Receiving Honorable Mention in Contest



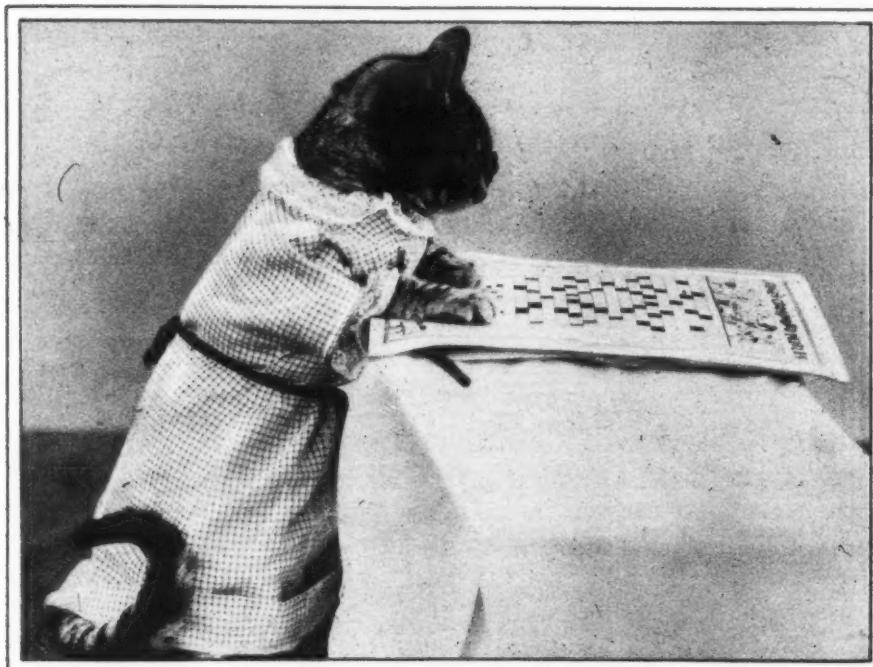
THE THINKER.
Submitted by R. A. Barber, 1,407 Middle Avenue, Elyria, Ohio.



A RACCOON STUMPED.
Submitted by Miss P. C. Bill, Mandan, N. D.



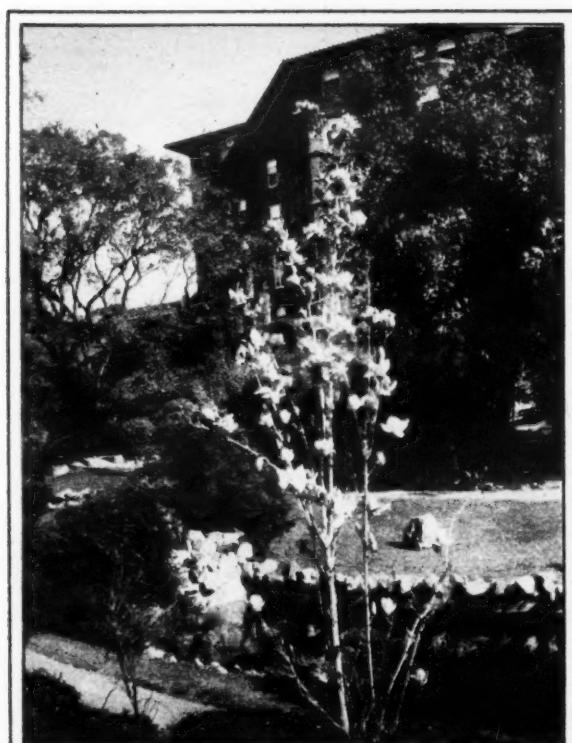
AN ARMFUL OF CAT.
Submitted by Mrs. E. W. Brodrick, 1,733 Rose Street, Berkeley, Cal.



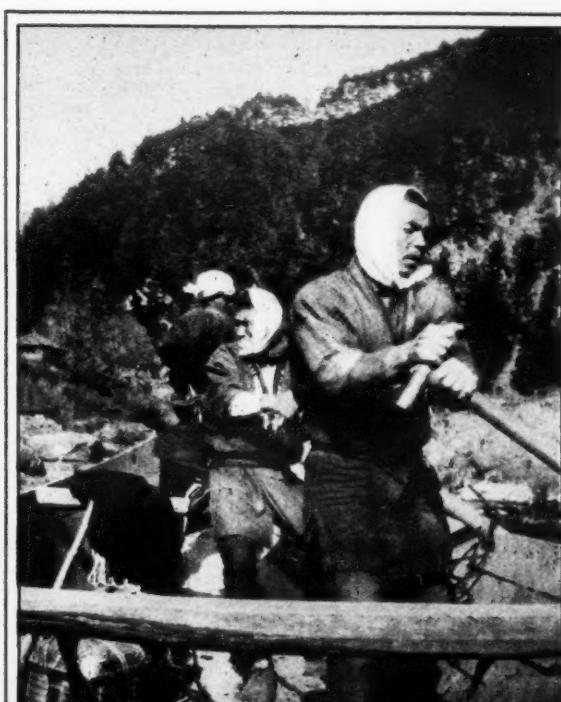
ANOTHER CROSSWORD FAN.
Submitted by John Christenson, Box 343, Mandan, N. D.



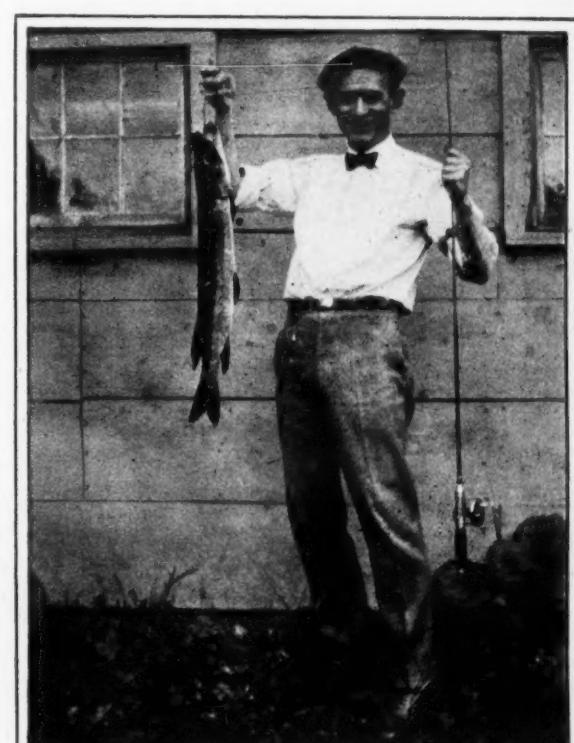
THE OLD ORCHARD.
Submitted by Georgia Hilke, 297 Hillside Avenue, Long Branch, N. J.



A JANUARY TULIP TREE.
Submitted by Lee McCrae, 1,707 North Hill Avenue, Pasadena, Cal.



MASTERING THE HODSU RAPIDS IN JAPAN.
Submitted by J. Ainsworth Morgan, 33 East Forty-eighth Street, New York City.



FISHERMAN'S LUCK.
Submitted by D. M. Steele, Cayuga, N. Y.

Amateur Photographers Are Invited to Ask Questions About Their Work, and These Will Be Answered Either in This Department or Through the Mails by the Director of the Times Wide World Studios.

*Lace and
Filmy
Material
Add
Witchery
to Spring
Costumes*

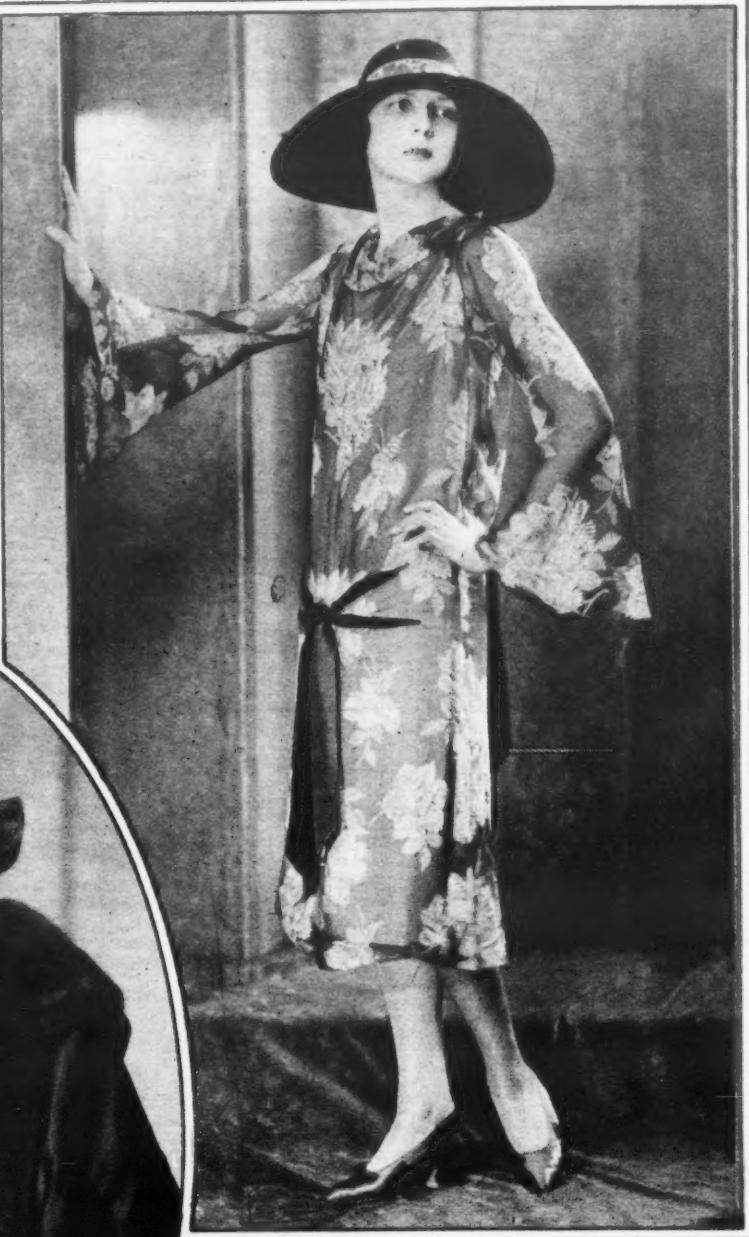
Selected by
Margery Wells,
Fashion Editor



CHARMING EVENING COSTUME
That Accentuates the Vogue of Lace and Filmy
Materials in the Season's Modes.



COAT OF
GLISTEN-
ING SATIN,
With Fur at
Wrists and
Collar, That
Is Exception-
ally Modish
for the
Chilly Days
of Early
Spring.



PRINTED CHIFFON FROCK,
With Black Velvet Ribbons Affording a
Charming Contrast.



THE NEW SCARF COLLAR
Adds Grace and Beauty to This Fetching Gown in the Lighter
Shadings.



A GRECIAN SUGGESTION
Is Found in This Chiffon Frock With Scarf Serving as Sleeves, the
Long Lines Broken by a Girdle at the Waist.

Information as to Where the Gowns Shown on This Page May Be Purchased Will, on Request, Be Furnished by Miss Margery Wells,
Fashion Editor, Mid-Week Pictorial, 229 West Forty-third Street, New York, N. Y.



THE DARLING OF THE FANS:
BABE RUTH

Is Welcomed Back to New York by
Numerous Admirers at the Opening
Game in the Yankee Stadium.

(Times Wide
World
Photos.)



READY TO TAKE 'EM HOT: MISS LOUISE SMEDLEY,
Catcher of the Girls' Baseball Team of the Friends' School
at Overbrook, Pa., Out for Spring Practice.

(Times Wide World Photos.)



"STAY
CLOSE TO
MOTHER,
DAR-
LING":
POLAR
BEAR
at Milwau-
kee Zoo
Which Is
Said to Be the
Only Polar
Bear That Has
Ever Raised Cubs
Born in Captivity.
This Is Her Sixth.
(Times Wide World Photos.)



THREE FRIENDS: MASTER PETER ELLERBECK,
With Dusk of Mizbrooke and Lassie of Mizbrooke at the Crystal Palace
Dog Show, London.

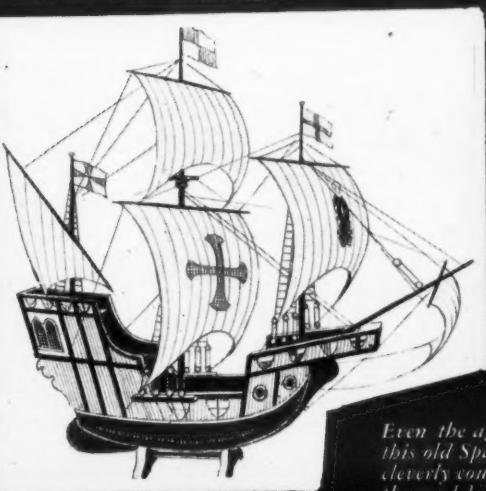
(Times Wide World Photos.)



PRINCE
OF
WALES ON
THE LINKS:
H. R. H.

at the Royal St. George's Golf Club, en Route to the
Nineteenth Hole.

(Times Wide World Photos.)



Even the aged wood of
this old Spanish ship is
cleverly counterfeited in
the model. 4475

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Spring
Sunshine
On Paris
Boule-
vards*

Selected
by M.
Thérèse
Bonney,
Paris
Fashion
Editor

LE
MONNIER
ACHIEVES A
TELESCOPIC
EFFECT

in the High Crown of This Hat of Rose-Colored Crochet Straw Trimmed With Bands of Self-Tone Grosgrain Ribbon.

OF
APACHE
INSPIRA-
TION

Is This Unique
Hat and Scarf Ensemble for Spring, of
Beige Gray Milan, Offered by Agnes. The
Hat Is Plaided With Red and Black
Diluted Lacquer and Worn With Matching
Scarf, Knotted in the Latest Fashion.

FOR THE SMART PARISIENNE
Who Prefers the Larger Brimmed Hat, Maria
Guy Offers Dark-Blue Horsehair Braid Trimmed
With a Flat Bow of Grosgrain Ribbon.

LITTLE CLOCHE OF MOLESKIN,
Styled "Transatlantique," From Marthe Regnier,
Is Appliquéd in Lozenges of Brown Suede.

MOLYNEUX IS SPONSOR
for This Large Brim Shape in a Combination of Knitted
Straw and Felt, Finished With Shaded Velvet Ribbons
in Ibis Tones.

"SKYSCRAPER" SILK,
Designed by Clayton Knight, Is Strikingly
Adapted by Mme. Agnes in a Clever Hat and
Scarf for Spring.
Photos Bonney, From Times Wide World.



HUNTERS OF THE SPECKLED TROUT: PARADISE FALLS, Broadhead Creek, Pa., Is Invaded by Three Enthusiastic Fishermen.
(Times Wide World Photos.)

AFTER THE DAY'S SPORT: E. R. SHAFFER, Charles Ross and A. F. Slater Take Stock of the Speckled Trout Caught in Broadhead Creek, Monroe County, Pa.
(Times Wide World Photos.)



COLLETTE AND PIERROT: OTHERWISE ELSBETH THEXTON and Anne Revere in the Wellesley College Play, "Pierrot of Paris."
(Times Wide World Photos.)

QUEEN OF THE MAY: MISS MARGARET BOSTWICK Wins the Royal Honors of the Spring at Woodberry Hall, Atlanta, Ga.
(Times Wide World Photos.)

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BRINGS IT TO YOU



MY ONLY \$ 2.75 for 50

I DON'T want you to order a quantity of cigars until you try my complete line consisting of 7 brands put up as illustrated above. If after a fair trial you feel that you did not receive at least "DOUBLE VALUE" I'll return your money in full.

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Genuine Kid

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Color wanted

Large or Medium Size

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Town

State

Quantity prices to dealers on request.

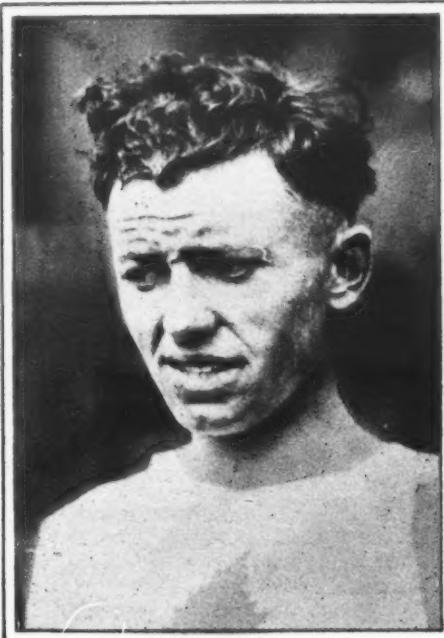
STRENUOUS COMPETITIONS IN VARIOUS FIELDS OF SPORT



THE NEW MARATHON CHAMPION: JOHN C. MILES

Breaks the World's Record by Nearly Four Minutes and Finishes Fresh and Smiling.
(Times Wide World Photos.)

THE WEEK'S SPORTING CELEBRITY



JOHN C. MILES.
(Times Wide World Photos.)

To break a world's record in one's first attempt is a feat that occurs rarely in the annals of sport, but that is what John C. Miles did in the thirtieth Boston A. A. Marathon race on April 19th. He is only 18 years old; he comes from Sydney Mines, N. S., where he makes a living by driving a grocery wagon, and he finished nearly four minutes under the time made by Clarence De Mar over the same course in 1924.

To be exact, Miles's time was 2:25:40 2-5. The previous record was 2:29:40 1-5. De Mar, whose laurels were torn from his brow by the new star, finished a poor third. Albin Stenroos of Finland came in second.

It was a two-man race nearly all the way, between Miles and Stenroos. At the halfway point Stenroos was slightly in the lead; six miles from the finish they were neck and neck, but then the younger man drew steadily away from his competitor and was nearly 300 yards ahead when he broke the tape.

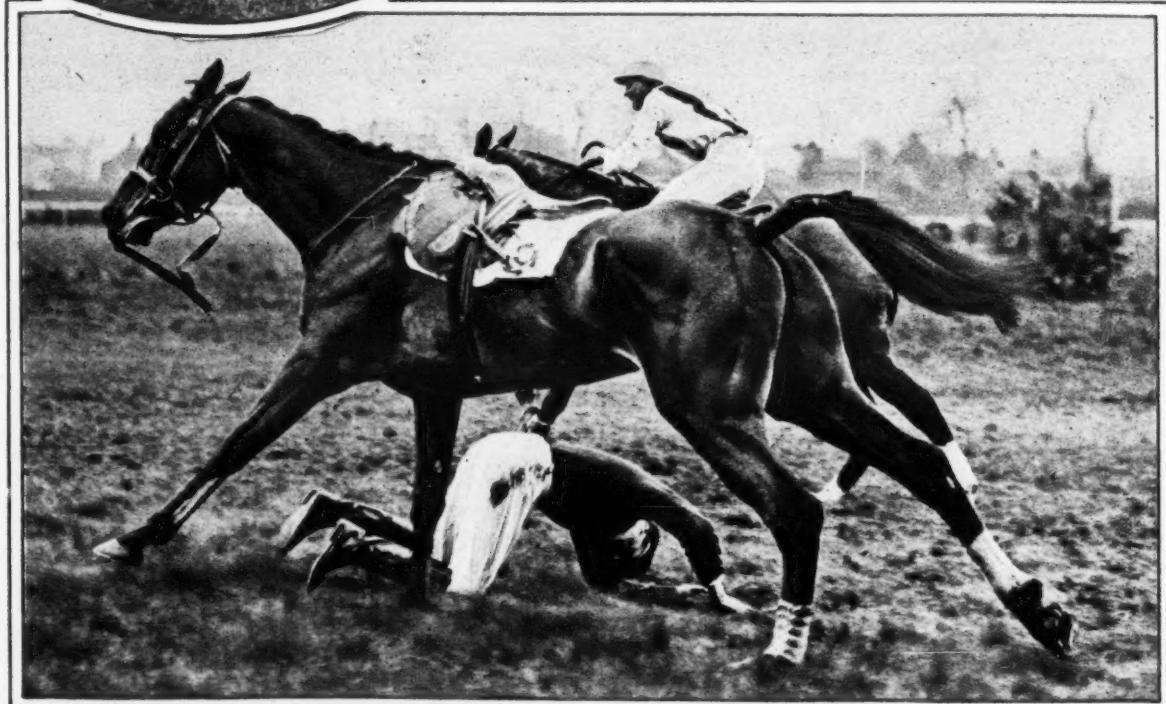
Young Miles was trained for the marathon by his father. He was born in Cardiff, Wales, but has spent most of his life in Nova Scotia.



SAID TO BE THE FASTEST GAME IN THE WORLD: A SIAMESE ATHLETE,

Member of a Team Which Has Come to America to Popularize "Tacraw," a Strenuous Pastime of That Distant Land.
(Times Wide World Photos.)

ONE OF THE CRACK MARKSMEN OF THE MARINE CORPS: SERGEANT E. J. BLADE, Who Has Won Over Seventy Marksman Medals, With His Target After a Recent Archery Meet in Philadelphia.
(Times Wide World Photos.)



ONE MAN OVERBOARD: A RIDER in the Welter Hunter's Steeplechase at the Royal Artillery Meet at Sandown Park, England, Goes Under Instead of Over His Horse.
(Times Wide World Photos.)



DOWN IN

GEORGIA:
CURIAN

STANBOROUGH,
Anna Bob Osborn,
Dorothy Philips and
Ruth Ramphy of
Demorest, Ga., Cele-
brate the Blossom-
ing of the Apple
Trees.

(Times Wide World
Photos.)



A
PEACH
AMONG THE
APPLE BLO-
SOMS: MISS
ANNA BOB
OSBORN
of Demorest,
Ga., Takes Part
in the Carnival
to Celebrate the
Blossoming of
the Apple
Trees.
(Times Wide
World Photos.)



A RECRUIT FOR
GRAND OPERA:
JOSEF SHLISKI,
Celebrated Jewish
Cantor, Singing for
Fortun Gallo of the
San Carlo Grand
Opera Company.
(Times Wide World
Photos.)



AN ATHLETE
FROM OVERSEAS:
ALFRED KRAUSZ,
Captain of the Hakoah
Soccer Team of
Vienna, Is Greeted on
the Team's Arrival in
New York by Con-
gressman Emanuel
Celler.
(Times Wide World
Photos.)



STRENGTHEN YOUR NERVES

THE stronger your nerves, the stronger you are in muscular power, vital power and brain power. Your nerves are the Basic Source of all Power. To be dull nerved means to be dull brained and bodied—insensible to Love, Ambition, Health, Vitality. If you have weakened your nerves through worry, excesses, mental strain, high speed in living, or perhaps neglect through ignorance, read "Nerve Force," a 64-page book on

"Nerve Force" Say.

"I have gained 12 pounds since reading your book, and I feel so energetic, that I had about given up hope of ever finding the cause of my low weight."

A physician says: "Your book is the most sensible and valuable work I have ever read on the prevention of neuralgia. I am recommending your book to my patients."

"Reading your book has

the Nerves. This book will reveal to you the secret of restoring and preserving your Nerve Force. It will open to you a new path to the perfect life and perfect health which you have often dreamed about but never achieved.

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OR 100 FOLDED sheets and 100 envelopes, lettered.....
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100 SINGLE SHEETS and 100 envelopes, lettered, and 100 plain sheets \$3
OR 100 FOLDED sheets and 100 envelopes, lettered.....

2
3

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100 sheets, 7 1/4 x 10 1/2, and 100 envelopes, 4 x 7 1/2, all lettered, \$3
and 100 plain sheets, White or Grey.....
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Add 50c for address on envelopes with monogrammed sheets.

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Unusual Fruit Salads

Dainty Luncheon

Afternoon Tea

Second floor.

Take Elevator.

Quiet and Comfort Prevail.

Do You Make These Mistakes in English?

How Sherwin Cody has been able, by means of a remarkable invention, to improve the speech and writing of thousands of persons in fifteen minutes a day.

MANY persons say "Did you hear from him today?" They should say "Have you heard from him today?" Some spell calendar "calender" or "calander." Still others say "between you and I" instead of "between you and me." It is astonishing how many persons use "who" for "whom," and mispronounce the simplest words. Few know whether to spell certain words with one or two "c's" or "m's" or "r's," or with "ie" or "ei," and when to use commas in order to make their meaning absolutely clear. Most persons use only common words — colorless, flat, ordinary. Their speech and their letters are lifeless, monotonous, humdrum.

Why Most Persons Make Mistakes

What is the reason so many persons are deficient in the use of English and find their careers stunted in consequence? Why is it some can not spell correctly and others can not punctuate? Why do so many persons find themselves at a loss for words to express their meaning adequately? The reason for the deficiency is clear. Sherwin Cody discovered it in scientific tests, which he personally gave to tens of thousands of persons. *Most persons do not write and speak good English simply because they never formed the habit of doing so.*

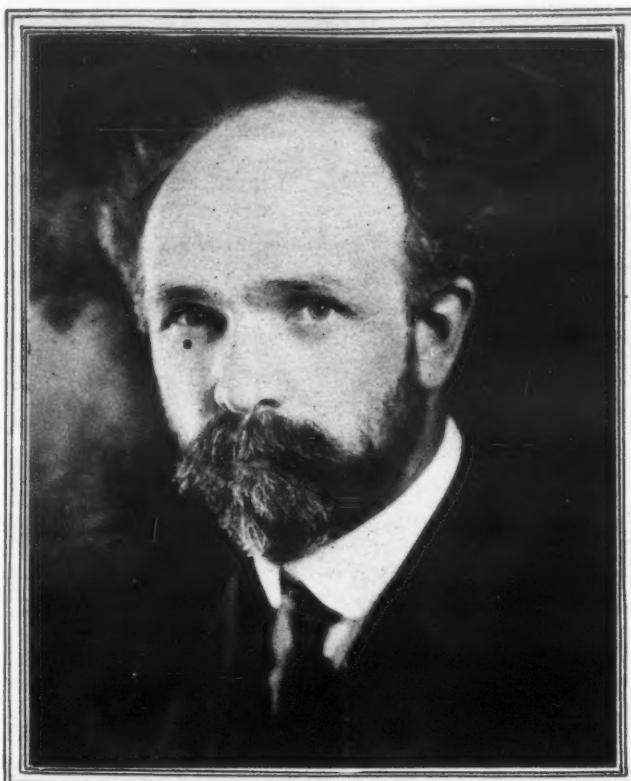
What Cody Did at Gary

The formation of any habit comes only from constant practice. Shakespeare, you may be sure, never studied rules. No one who writes and speaks correctly thinks of *rules* when he is doing so. For years it has been a crying disgrace! Here is our mother-tongue, a language that has built up our civilization, and without which we should all still be muttering savages! Yet our schools, by wrong methods, have made it a study to be avoided — the hardest of tasks instead of the most fascinating of games!

In that point lies the real difference between Sherwin Cody and the schools! Here is an illustration: Some years ago, Mr. Cody was invited by William Wirt, author of the famous Gary System of Education, to teach English to all upper grade pupils in Gary, Indiana. By means of unique practice exercises, *Mr. Cody secured more improvement in these pupils in five weeks than had previously been obtained by similar pupils in two years under old methods.* There was no guesswork about these results. They were proved by scientific comparisons. Amazing as this improvement was, more interesting still was the fact that the children were "wild" about the study. It was like playing a game!

100% Self-Correcting Device

The basic principle of Mr. Cody's new method is habit-forming. Any one can learn to write and speak fluently by constantly using the correct forms. But how is one to know in each case what



Sherwin Cody

is correct? Mr. Cody solves this problem in a simple, unique, sensible way.

Suppose he himself were standing forever at your elbow. Every time you mispronounced or misspelled a word, every time you violated correct grammatical usage, every time you used the wrong word to express what you meant, suppose you could hear him whisper: "That is wrong, it should be thus and so." In a short time you would habitually use the correct form and the right words in speaking and writing.

If you continued to make the same mistakes over and over again, each time patiently he would tell you what was right. He would, as it were, be an everlasting mentor beside you — a mentor who would not laugh at you, but who would, on the contrary, support and help you. The 100% Self-Correcting Device does exactly this thing. It is Mr. Cody's silent voice behind you, ready to speak out whenever you commit an error. It finds your mistakes and concentrates on them. You do not need to learn anything you already know. There are no rules to memorize.

Only 15 Minutes a Day

Nor is there very much to learn. In Mr. Cody's years of experiment he brought to light some highly astonishing facts about English.

He spent years *tabulating common errors*, and he found, for instance, that a list of one hundred words (with their repetitions) *make up more than half of all our speech and letter writing*. Obviously, if one could learn to spell, use, and pronounce these words correctly, one would go far toward eliminating incorrect spelling and pronunciation. Similarly he proved that there were no more than one dozen fundamental principles of punctuation. If we mastered these principles, there would be no bugbear of punctuation to handicap us in our writing.

Finally, he discovered that twenty-five typical

errors in grammar constitute nine-tenths of our everyday mistakes. When one has learned to avoid these twenty-five pitfalls, how readily one can obtain that facility of speech which denotes the person of breeding and education!

When the study of English is made so simple, it becomes clear that progress can be made in a very short time. *No more than fifteen minutes a day are required.* Fifteen minutes, not of study, but of fascinating practice! Mr. Cody's students do their work in any spare moment they can snatch. They do it riding to work or at home. They take fifteen minutes from the time usually spent in profitless reading or amusement. The results really are phenomenal.

Sherwin Cody really has placed an excellent command of the English language within the grasp of every one. Those who take advantage of his method gain something so priceless that it can not be measured in terms of money. They gain a trade-mark of breeding that can not be erased as long as they live. They gain a facility in speech that marks them as educated people in whatever society they find themselves. They gain the self-confidence and self-respect which this ability inspires. As for material reward, certainly the importance of good English in the race for success can not be over-estimated. Surely no one can advance far without it.

Free—Book on English

It is impossible, in this brief review, to give more than a suggestion of the range of subjects covered by Mr. Cody's new method and of what his practice exercises consist. But those who are interested can find a detailed description in a fascinating little book called "How to Speak and Write Masterly English." This is published by the Sherwin Cody School of English in Rochester. It can be had by any one, free, upon request. There is no obligation involved in writing for it. The book is more than a prospectus. Unquestionably it tells one of the most interesting stories about education in English that ever has been written.

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